New Resources on the Building Strong Geoscience Departments Website

Making a Case for Your Department

Tightening budgets at colleges and universities across the country have administrators considering the possibility of eliminating entire departments. Geoscience departments are among those at risk, even at major research universities. Be proactive to protect yourself.

Featured resources:
- The value of geoscience education: explaining the importance of what we do
- Becoming a valued member of your institution
- Strategies for making your case
- Case study: School of Earth, Society, and the Environment, University of Illinois, Urbana-Champaign: formed by three Earth-related departments in 2007 to improve their visibility, broaden their footprints and attract more majors

Program Assessment

Featured resources:
- Collections of assessment instruments, mission statements, student learning outcomes, and assessment plans from a variety of geoscience departments
- Strategies and tools for getting the most out of program assessments, such as logic models and SWOT analyses

Curriculum Design

Featured resources:
- Profiles of courses, curricula, & programs from a variety of departments
- The matrix method of curriculum design
- Internship design & examples
- STEM education references

Student Recruitment

Featured resources:
- Strategies from our workshops
- Featuring your intro classes
- Informing students about career opportunities
- Taking students beyond the classroom
- Videos of workshop presentations
- Advertising your program
- Recruitment poster collection
- Assessing your efforts

serc.carleton.edu/departments/makingacase/

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