

# New Resources on the Building Strong Geoscience Departments Website

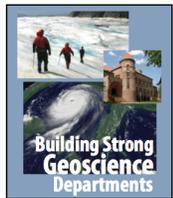
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The Building Strong Geoscience Departments program aims to foster communication and sharing among geoscience departments to facilitate rapid dissemination of strong ideas and approaches. Online resources feature successful strategies and specific examples from a wide variety of geoscience departments:

[serc.carleton.edu/departments/](http://serc.carleton.edu/departments/)



## Making a Case for Your Department

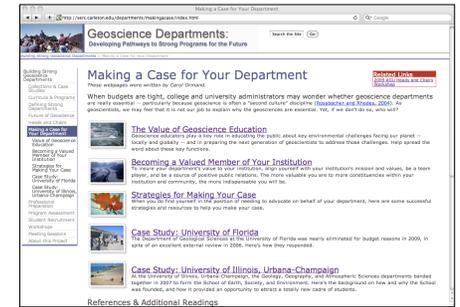
[serc.carleton.edu/departments/makingacase/](http://serc.carleton.edu/departments/makingacase/)

Tightening budgets at colleges and universities across the country have administrators considering the possibility of eliminating entire departments. Geoscience departments are among those at risk, even at major research universities. Be proactive to protect yourself.



Featured resources:

- ◆ The **value of geoscience education**: explaining the importance of what we do
- ◆ Becoming a **valued member** of your institution
- ◆ **Strategies** for making your case
- ◆ **Case study**: Dept. of Geological Sciences, U. of Florida: threatened with elimination in 2009 in spite of an excellent external review in 2006
- ◆ **Case study**: School of Earth, Society, and the Environment, University of Illinois, Urbana-Champaign: formed by three Earth-related departments in 2007 to improve their visibility, broaden their footprints and attract more majors

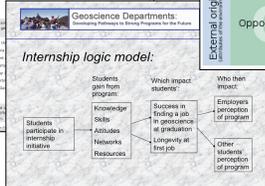
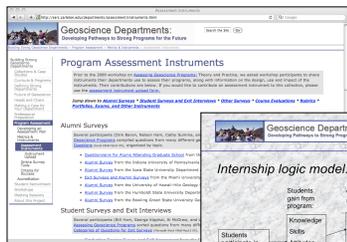


## Program Assessment

[serc.carleton.edu/departments/assessment/](http://serc.carleton.edu/departments/assessment/)

Featured resources:

- ◆ Collections of **assessment instruments**, mission statements, student learning outcomes, and **assessment plans** from a variety of geoscience departments
- ◆ **Strategies and tools** for getting the most out of program assessments, such as logic models and SWOT analyses

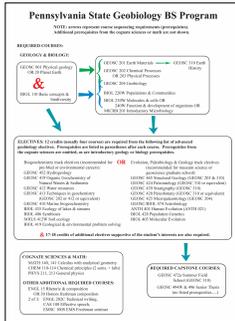


## Curriculum Design

[serc.carleton.edu/departments/programs/](http://serc.carleton.edu/departments/programs/)

Featured resources:

- ◆ Profiles of **courses, curricula, & programs** from a variety of departments
- ◆ The **matrix method** of curriculum design
- ◆ Internship design & examples
- ◆ STEM education references



## Student Recruitment

[serc.carleton.edu/departments/recruiting/](http://serc.carleton.edu/departments/recruiting/)

Featured resources:

- ◆ **Strategies** from our workshops
- ◆ Featuring your **intro classes**
- ◆ Informing students about **career opportunities**
- ◆ Taking students **beyond the classroom**
- ◆ **Videos** of workshop presentations
- ◆ **Advertising** your program
- ◆ **Recruitment poster** collection
- ◆ **Assessing** your efforts

