Spring deadline: April 15 Fall deadline: Sept 15

Travel rubric (\$100)

| Question | Excellent | Good | Poor |
|---|--|---|--|
| What 2YC goal(s) will be met through your proposed travel? | Clear description of personal goals for attending event, relating goals to 2YC experiences | Focus primarily on personal goals without linking to 2YC experience | No statement of goals |
| Please provide a description of the event you wish to attend. | Identifies event by name, location, and dates; includes information about travel dates as well | Identifies event with minimal criteria | No specific event listed |
| How will the money be spent? Please provide a draft budget for your proposal. | Identifies registration and transportation costs in association with event | Identifies costs with minimal criteria | No specific financial information provided |

Mini-grant (\$500)

| Question | Excellent | Good | Fair |
|---|--|---|--|
| What 2YC goal(s) will be met through your proposed project? | Clear description of personal goals for conducting project, relating goals to 2YC experiences | Focus primarily on personal goals without linking to 2YC experience | No statement of goals |
| Please provide a description of your proposed project (e.g. a draft outline of your workshop or other event). | Describes project details including location, dates, objectives, | Describes project with minimal criteria | No specific criteria listed |
| How will the money be spent? Please provide a draft budget for your proposal. | Identifies costs in association with the project, including but not limited to, supplies, transportation, food, reservation fees, and other logistics | Identifies costs with minimal detail | No specific financial information provided |
| How many people will be invited or involved? From which institutions? | Clearly defines intended number of invitees and participants and with whom the opportunity would be shared. | Identifies invitees/participants with minimal detail | Does not engage multiple partners |
| For the \$500 mini-grant, how will this opportunity be advertised to your audience? | Defines all marketing strategies with clear plan for advance notice, opportunities for questions, using multiple methods. | Provides general sense of marketing strategies | Little to no marketing described. |