



# **Print Advertising**

## In the Trenches

*In the Trenches* is a quarterly print and digital publication for NAGT members designed to provide a forum for geoscience education dialogue targeting educators in the classroom. It provides a venue for contributors to inform NAGT members about their best teaching ideas, new resources, and other special topics relevant to the profession of teaching geoscience that do not lend themselves to more research-focused journals. With *In the Trenches*, educators are provided with a more conversational outlet for ideas and experiences that inform the larger community.



## Audience Reach

### Over 1,600 educators & researchers

*In the Trenches* is mailed to all members of NAGT, who collectively represent an audience from across the United States and abroad. Readers of *In the Trenches* are primarily Earth educators who teach at the K-12, college, and university levels, as well as work with the general public through venues such as museums, science centers, and nature centers. The audience also includes research scientists as well as individuals interested in pedagogical research. In addition to 1,600 subscriber mailings, *In the Trenches* is handed out by NAGT at preeminent geoscience conferences throughout the year.

## Advertising Rates

**All color advertisements // Frequency: one issue**

Size	I X
Two-thirds page	\$300
One-half page	\$225
One-third page	\$150
One-quarter page	\$100
One-sixth page	\$75
Back cover-up	\$50

## Size Dimensions

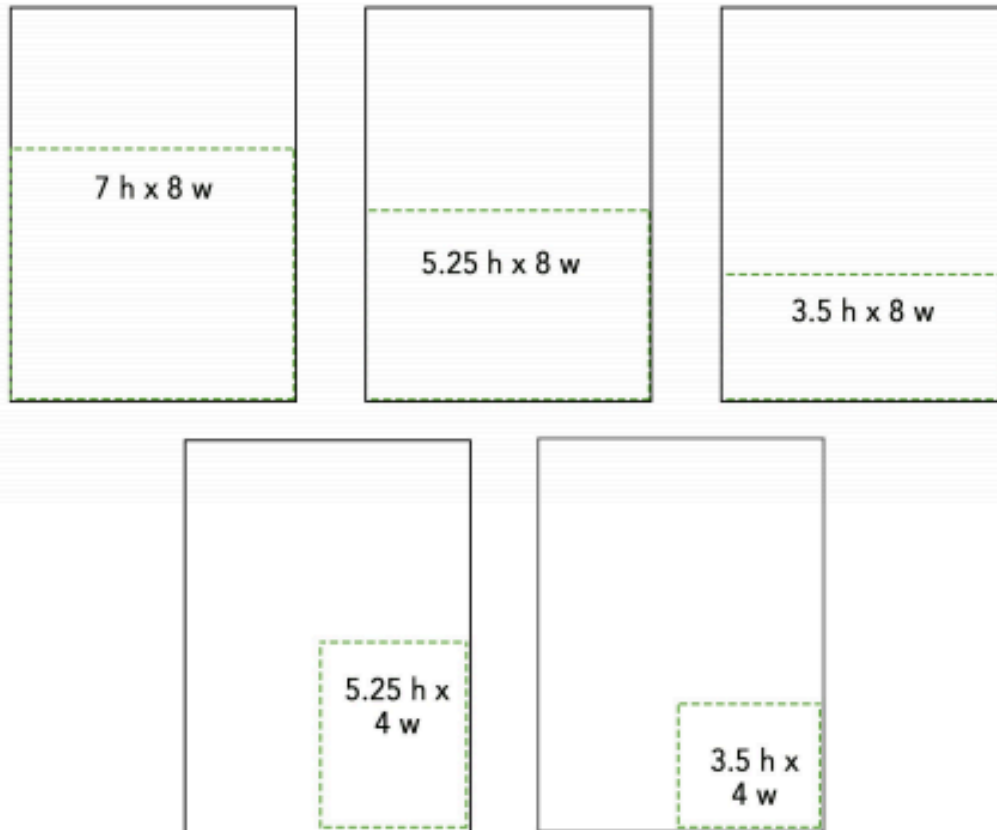
**Measured in Inches**

Size	Dimensions
Two-thirds page	7 h x 8 w
One-half page	5.25 h x 8 w
One-third page	3.5 h x 8 w
One-quarter page	5.25 h x 4 w
One-sixth page	3.5 h x 4 w





## Advertising Layout



## Deadlines

<b>Edition</b>	<b>Reserve By</b>	<b>Materials Due</b>
January	November 15	December 10
April	February 15	March 10
July	May 15	June 10
October	August 15	September 10

