***Natural Hazard Assignment Blog***

***70 Point Rubric ~ Is your blog visually interesting and engaging? Will people be drawn into reading it?***

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| *Category* | *Exceeds the Criteria*  *9.0-10 points/category* | *Meets the Criteria*  *8.0-8.9 points/category* | *Partially Meets the Criteria*  *7.0-7.9 points/category* | *Does not meet the criteria*  *<7.0 points/category* | *Self scoring* |
| *Content*  *35 points* | All \* content addressed completely, substantial information provided adding comprehensive detail | Most \* content addressed for all topics, essential information reported | \* content addressed for most topics, some essential information reported | \* content addressed for few topics, little essential information reported | /10 |
| *Clarity*  *10 points* | Well organized text, no errors, concise, clear, engaging | Good organization, few errors | Poor organization, several errors remain | Unclear, disorganized, clearly not edited for errors | /10 |
| *References*  *Attribution within blog (visuals also cited)*  *10 points* | Uses excellent references (3+) to provide essential content, properly cited sources | Uses excellent references (3) to provide essential content, properly cited sources | Uses good references (2) to provide essential content, inconsistent citing of sources | Uses unreliable references, sources not properly cited | /10 |
| *Visual content*  *10 points* | Includes one video with audio clearly linked to topic , appropriate length (<10 minutes)  3-4 excellent, informative images, provides strong support to written blog | Includes *3-4* excellent, informative images with good support to written blog | Includes 2-3 good images providing some support to written blog | Includes 2-3 images lacking or poor in quality, not linked with written blog | /10 |
| *Layout*  *5 points* | Format and layout appealing, visually engaging, well organized | Format and layout appealing, well organized | Format and Layout poorly organized | Format and Layout disorganized | /10 |
| *One Comment*  *addressing reading on resilence*  ***Posted between April 23-28***  *(please copy your comment into*  *Assignment 3B)* | Provides thoughtful commentary linking topic(s) from assigned resilience reading to blog content, encourages a response and continued conversation | Provides commentary showing some thought has been given linking topic(s) from assigned resilience reading to blog content and may promote continued conversation | Provides commentary linking topic(s) from assigned resilience reading to blog content, comments not well thought out, does not promote continued conversation | Commentary not posted | Due April 28    5 points in Assignment 3B |