Sustainability Panelists

Tom Beddard - Lady Moon Farms
Tom Beddard founded Lady Moon Farms with his late wife in 1988 with 10 acres and a dream to grow the freshest, best tasting organic produce. Nearly 30 years later, it has grown to be the largest organic vegetable producer East of the Mississippi. Always wanting to give back to both the Earth and the community, sustainability was a founding pillar that continues to guide all of Lady Moon’s endeavors.

Brandon Hoover - Messiah College
Brandon serves as the Director of Sustainability at Messiah College, providing leadership to both the Office of Sustainability and the interdisciplinary Sustainability Studies major, both of which cultivate an ethos of civic and ecological citizenship through experiential learning and institutional sustainability planning. His teaching and research focuses on community and urban development, with a particular focus on food systems, economic geography, local policy, power and privilege, and human-environment interactions.

Marci Mowery - PA Parks and Forests Foundation
As president of the Pennsylvania Parks & Forests Foundation for eleven years, Marci Mowery is no doubt the driving force behind this organization. Marci is passionate about preserving the natural beauty of our forests. In 2009, the Pennsylvania Parks system was named the best in the nation, in part, thanks to the dedication of the team of friends groups and volunteers as they worked to maintain and conserve our state parks and forests. Marci is also an alumnus of SU, and served as an adjunct professor.

Moderator
Scott LaMar - Radio Smart Talk- WITF
Scott LaMar has worked in broadcasting, in both radio and television, and now online and in social media, for more than 38 years. Currently, LaMar is the host and Executive Producer of the daily Smart Talk news and public affairs program on WITF 89.5 FM and 93.3 FM. With LaMar acting as Executive Producer, Smart Talk has won Pennsylvania Associated Press Broadcast Awards every year since its debut in October 2008. Previously, LaMar was WITF TV’s Sr. Public Affairs producer and produced the station’s award-winning weekly public affairs TV program Smart Talk and the Issues PA series on the Pennsylvania Public Television Network. LaMar has won more than a dozen Pennsylvania Associated Press Broadcast Awards since 2000 and has been nominated for five Mid-Atlantic Emmy Awards. A native of Coatesville, PA, LaMar has also worked as a broadcast news anchor, sports play-by-play announcer, and manager.

Chris Pruitt - East Penn Manufacturing Co., Inc.
Chris currently serves as President of East Penn Manufacturing Co., Inc., the largest privately held battery manufacturer in the world with over 8,300 employees. He is currently involved in the following organizations: Treasurer and Board Member of the Wyominging Foundation, Audit Committee Chairman and Board Member of the Berks Community Foundation, Board Member of Alvernia University, and Board Member of the Shippensburg University College of Business Advisory Board & earned a B.S.B.A degree in accounting from Shippensburg University in 1984. Chris and his wife, Robin (also a Shippensburg grad), have two children.

Allison Trinkle - Chartwells
Chef Allison Trinkle received her formal training at the Opryland Hotel Culinary Institute, where she received her degree in Culinary Arts in 1995. She is a member of the national chapter of the American Culinary Federation, Women's Leadership Network and Slow Food USA. In 2008 she accepted an Executive Chef position at Johns Hopkins University, and began a new chapter in her career in higher education. Allison was the Executive Chef at UMBC and in 2011 was promoted to Mid-Atlantic Regional Chef of Chartwells Higher Education division. She is the 2013 Chef of the Year for Chartwells Higher Education.

Phil Wolgemuth - Chambersburg Borough
Phil Wolgemuth is the Assistant to the Borough Manager/Land Use and Development Director for the Borough of Chambersburg. He received from Shippensburg University a Sociology/Gerontology undergraduate degree in 1992 and a Master of Public Administration degree in 2014. Mr. Wolgemuth is the staff representative for a partnership between the Borough and SU’s Center for Land Use and Sustainability to seek Sustainable Pennsylvania Community Certification from the Pennsylvania Municipal League.