**Course Planning Worksheet**

Now that you have thought about a specific course context that you are working in, you can start strategizing about how you would implement a social media component into this course.

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| 1. What learning objective(s) (course or lesson-specific) do you intend to address using social media? Ensure that your objective(s) is/are specific and measurable.
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| 1. Think about the purpose and format of the different social media platforms we discussed (or others that you know of). Which one best matches the objective you are trying to achieve?
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| 1. Do you imagine using social media for an activity, an assignment, or throughout the course? Describe how you intend to implement it.
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| 1. Do you need to use the actual social media platform, or can you replicate it with a word processor, other software, or within your learning management system? Describe how you might replicate it.
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| 1. Do you intend to integrate any form of peer interaction into the social media component? If so, what will it look like?
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| 1. Will you assess the social media component? If so, how? Will there be opportunities for feedback throughout, or will it be assessed upon completion?
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| 1. What do you expect students will do well with your social media component? What will motivate them?
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| 1. What do you expect students will struggle with in your social media component? How will you support them in overcoming potential challenges?
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| 1. How will you explain your rationale for implementing social media in your classroom to your students? Look back at your learning objective and ensure that it still matches your plan.
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| 1. How will you evaluate the success of implementing your new social media component?
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| 1. Do you have any additional questions that you’d need to answer before implementing your social media plan?
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