**Work Together to Answer the Following Questions for Your Own Institution. Refer to the Implementation program synthesis and suggestions.**

**FIRST:** What is the goal of the work you want to do? If you can imagine a successful end state (what your institution will be like if you are successful) describe that.

* What strategies do you want to consider for your campus?
  + Strategy 1
  + Strategy 2
* What assets and relationships already exist to support this work?
  + Strategy 1
  + Strategy 2
* How does your proposed work align with institutional priorities? You may need to look at the mission statement for your institution, department or another organization.
* Who needs to know about your project?
* What is your key message to these people?