

Group #2

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Criteria For Success

- Internal (academic) measures
 - graduation rates
 - national ranking, national surveys
 - butts-in-chairs
 - curriculum innovation
 - papers, grants
 - student majors, non majors
 - balance of research teaching service
 - successful recruiting of majors and grad students
 - alumni loyalty
 - dynamic groups willing to evolve
 - liberal arts geology major
 - quality of instruction, knowledge, learning
 - producing highly valued degrees
 - quality of research
 - perception and recognition on campus of your program
 - students meeting stated learning goals

- External (student) measures
 - jobs in geology
 - community perceptions

Evaluating Success

- Internal Assessment
 - % going to graduate school
 - % of PhD's getting faculty positions
 - % faculty w/ grants
 - # publications
 - CCLI's proposals written and funded & MRI's, campus course funding proposals
 - recruiter's visiting campus
 - internships
 - teaching evaluations
 - alumni giving – percent contributing and total \$
 - projects for professional growth

- External Assessment
 - ASBOG exam
 - student portfolios
 - success in capstone courses
 - alumni tracking
 - NRC ranking and U.S. News & World Report Survey
 - Faculty retention rates, success in poaching faculty from elsewhere or being poached
 - Tenure failure / success of mentoring new faculty
 - Post-tenure review

Chess Metaphor