

Overarching thoughts Noon Day 2

Recruitment of majors is our big issue- selling non-geo employment may help us here
Get geoscience opps on radar of parents –more at high school/middle school level
Geoscience is a good liberal arts degree-examples/ops to learn about career paths in dept activities

Recruiting from biology (alumni who have moved from bio to geobio)

Importance of suburban/urban experience in life of students–need to switch from the exclusive wilderness approach (now an urban planet)

Expansion of programs while retaining core strengths allows broader recruiting

Marketing not only to students but to university

Toolkit : stats and helpful diagrams (need to support AGI in getting data)

How do we define doing well—we need to define metrics that are broader than our own departments

Globalization is an important thing to think about as we look forward (international markets, international skills)

Our individual contexts are important in thinking about where each department goes

Forging partnerships in creative ways

Contact development office

Keep track of all of your alums not just the geo ones

Anticipate change in context of dept core values (requires knowing what your core values are).

Need to know more about trends and employment ops

Confusion reigns

Need a discussion of the future –still something we need to do today