RE-AMP

Presentation to CLEAN Network
March 2016

The RE-AMP Story

Strategic Value of the Midwest

A Network Approach

Systems Thinking

Strategic Alignment

Our Model and Structures

Impact

Evolution

Clean energy for a vibrant Midwest

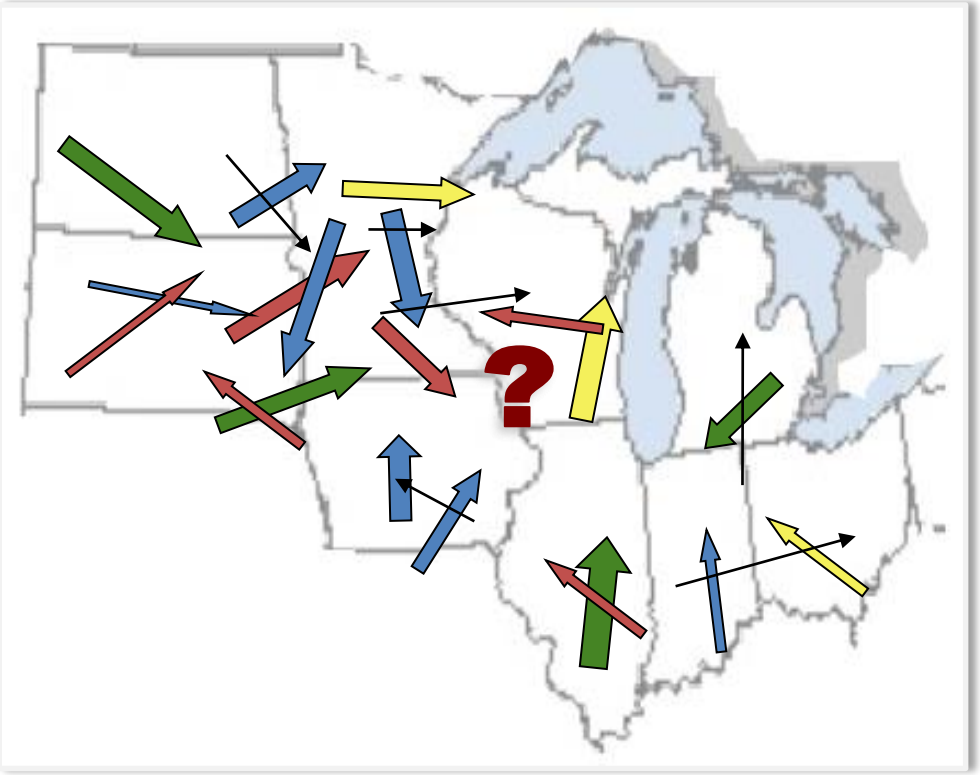
Why the Midwest?

- Outsized pollution
- Opportunity for renewables coming online
- Set example for rest of country
- Both rural and industrial opportunities
- Began with amazing policy opportunities in multiple realms
- Lots of coal, and more being planned

Why a Network Approach?

Usual Conditions are Fragmented, Non-aligned and Competitive

- Little dialogue among advocates
- No shared analysis
- Mostly informal program discussions b/w foundations
- No co-creation of strategy b/w funders and advocates



RE-AMP Region

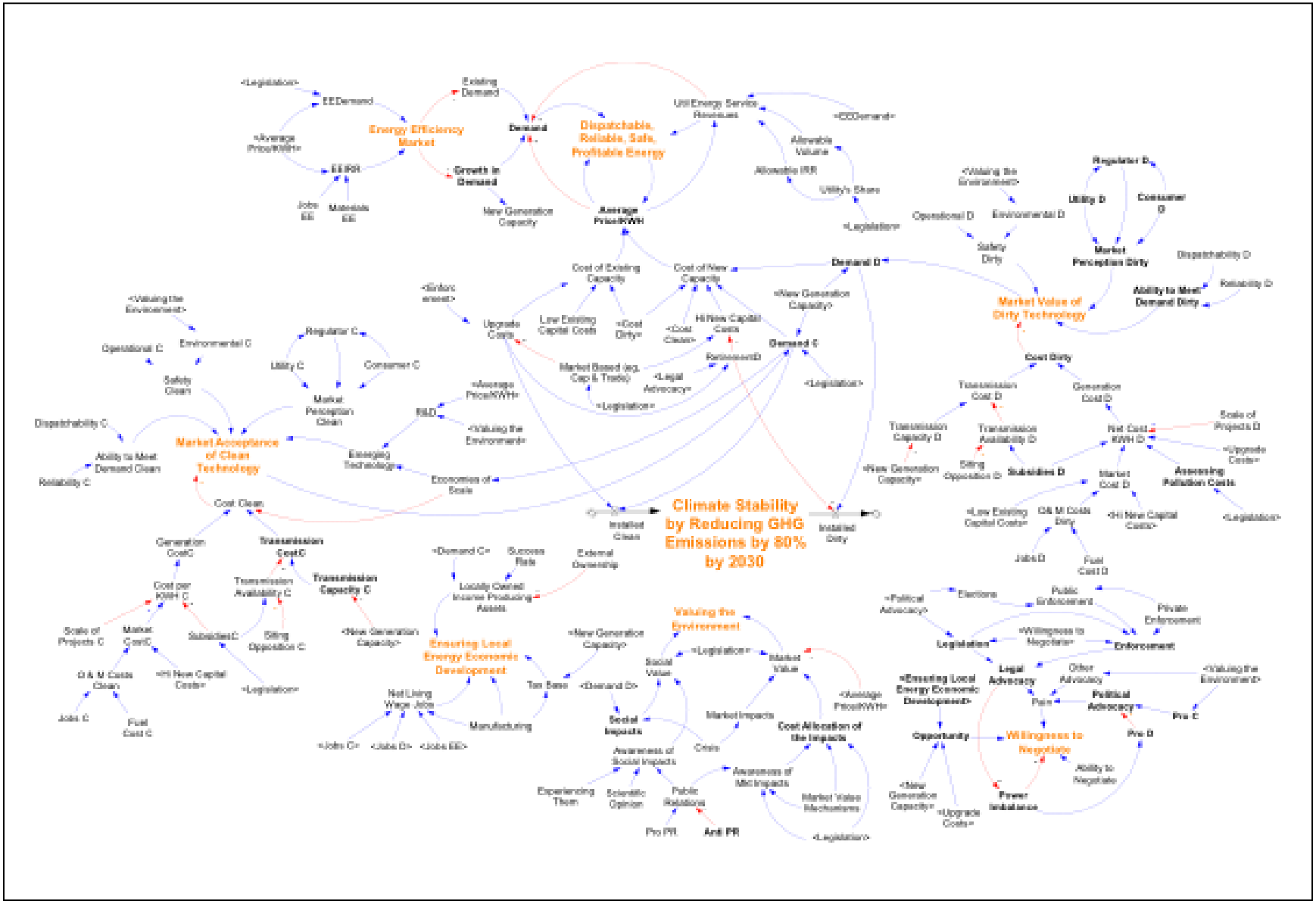
Hypothesis

Alignment is achievable and necessary

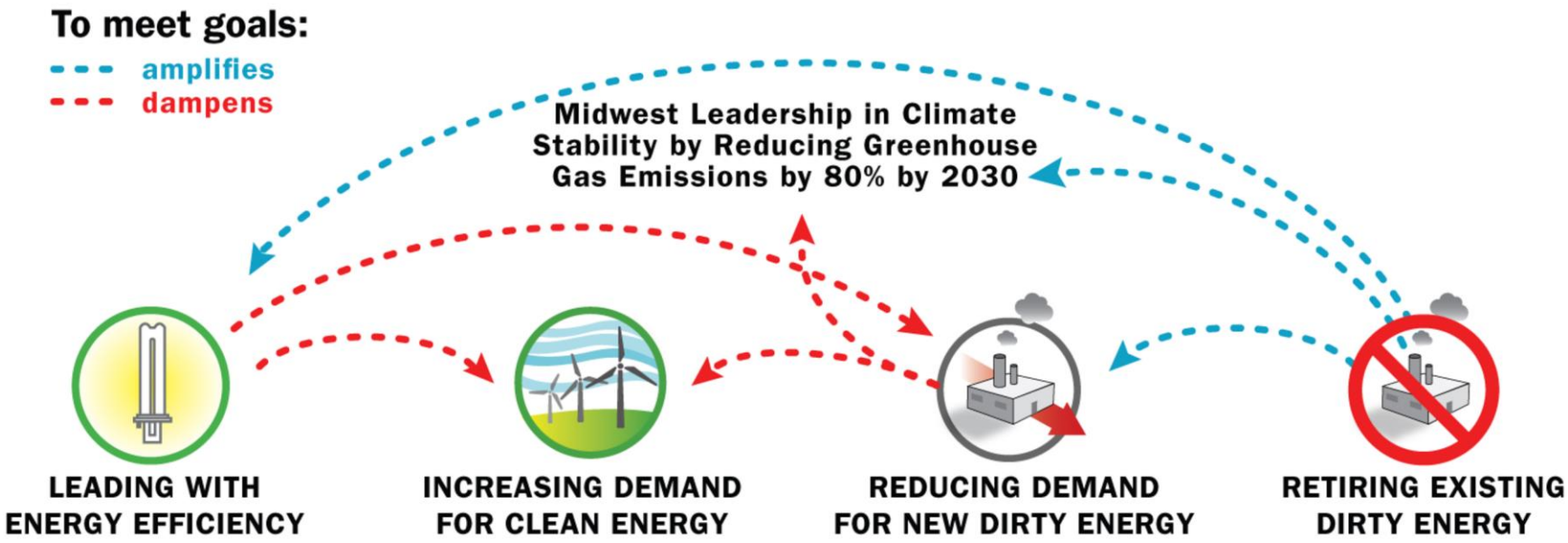
- BAU could not make progress needed
- Efficiency of resources
- None of us is smarter than all of us
- Create conditions for strategic dialogue and collaborative action
- Match complexity with systems thinking, shift the system strategically

RE-AMP SYSTEMS MAP

Forces That Animate the Mid-West Energy System



Our Insight!



Four leverage points need simultaneous intervention.

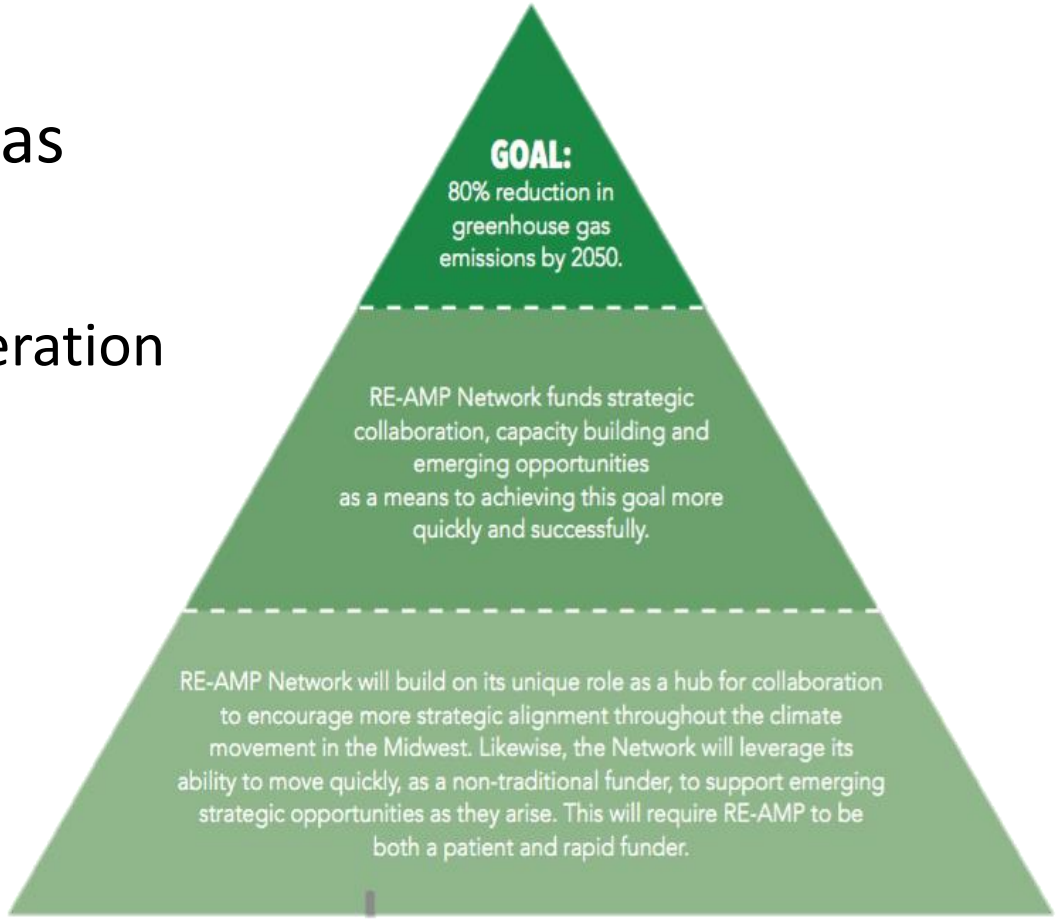
Thinking systemically, acting collaboratively

- Ongoing systems analysis
- Collaboration through strategic levers

Thinking systemically, acting collaboratively

Reducing greenhouse gas emissions 80%:

- from the electrical generation sector by 2030
- economy-wide by 2050



RE-AMP Network Members: 2016

THE REGION / THE NETWORK

PARTICIPATING ORGANIZATIONS

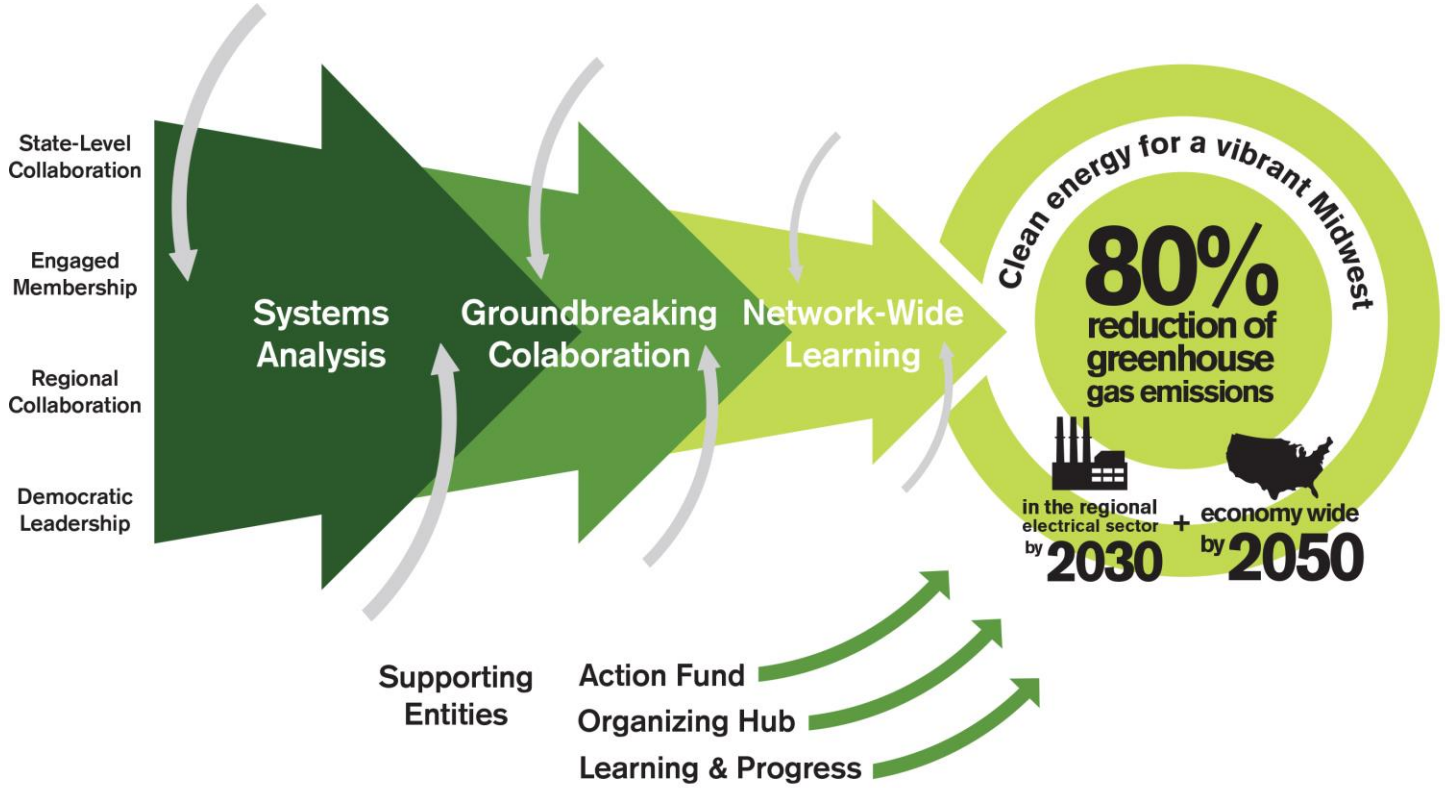
- 1000 Friends of Iowa
- 1000 Friends of Minnesota
- 1000 Friends of Wisconsin
- 350.org
- Alliance for Metropolitan Stability
- Alliance for Sustainability - Minnesota
- American Council for an Energy-Efficient Economy
- Apollo Alliance
- Apollo Alliance - Michigan Chapter
- Apollo Alliance - Ohio Chapter
- Buckeye Forest Council
- Center for Energy and the Environment
- Center for Rural Affairs
- Center on Sustainable Communities
- Center on Wisconsin Strategy
- Chicago Jobs Council
- Chicago Physicians for Social Responsibility
- Citizens Utility Board Illinois
- Citizens Utility Board of Wisconsin
- Clean Air Muscatine (CLAM)
- Clean Energy Coalition
- Clean Fuels Ohio
- Clean Up the River Environment
- Clean Water Action Alliance of Minnesota
- Clean Water Action and Clean Water Fund of Michigan
- Clean Wisconsin
- Cleveland Museum of Natural History
- Climate Organizing Lab
- CNT Energy
- Dakota Resource Council
- Dakota Rural Action
- Eco-Justice Collaborative
- Ecology Center
- Energy Action Coalition
- Energy Center of Wisconsin
- Environment Illinois
- Environment Michigan
- Environment Minnesota
- Environment Ohio
- Environmental Law and Policy Center
- Faith In Place
- Fresh Energy
- Grand Aspirations
- Great Lakes Environmental Law Center
- Great Lakes Renewable Energy Association
- Great Plains Institute
- Greater Cincinnati Energy Alliance
- Greater Lansing Area Clean Cities
- Green Energy Ohio
- Green For All
- Green Institute
- Greenspace NCR
- Growth and Justice
- Honor the Earth
- ICLEI - Local Governments for Sustainability USA
- Illinois Public Interest Research Group
- Institute for Agriculture and Trade Policy
- Institute for Energy and Environmental Research
- Institute for Local Self-Reliance
- Intertribal Council On Utility Policy
- Iowa City Summer of Solutions
- Iowa Environmental Council
- Iowa Farmers Union
- Iowa Interfaith Power & Light
- Iowa Physicians for Social Responsibility
- Iowa Policy Project
- Izaak Walton League of America Midwest Office
- League of Michigan Bicyclists
- Leighty Foundation
- Lutheran Coalition for Public Policy in Minnesota
- Marianist Environmental Education Center
- Michigan Energy Alternatives Project
- Michigan Energy Options
- Michigan Environmental Council
- Michigan Interfaith Power & Light
- Michigan Land Use Institute
- Michigan League of Conservation Voters
- Midwest Energy Efficiency Alliance
- Midwest Environmental Advocates
- Midwest Renewable Energy Association
- Minnesota Center for Environmental Advocacy
- Minnesota Council of Nonprofits
- Minnesota Environmental Partnership
- Minnesota Interfaith Power & Light
- Minnesota Project
- Minnesota Public Interest Research Group
- N.I.C.E. / Enerchange
- National Catholic Rural Life Conference
- National Wildlife Federation - Great Lakes Office
- National Wildlife Federation - National
- Natural Resources Defense Council
- Neighborhood Energy Connection
- Ohio Citizen Action
- Ohio Environmental Council
- Ohio Interfaith Power and Light
- On the Commons
- Plains Justice
- Policy Matters Ohio
- Prairie Rivers Network
- Progress Michigan
- Protestants for the Common Good
- Public Interest Research Group in Michigan
- Renew Wisconsin
- Respiratory Health Association of Metropolitan Chicago
- Restoring Eden/Christians for Environmental Stewardship
- River Network
- Rural Advantage
- Save Our Unique Lands
- Sierra Club - Dacotah Chapter
- Sierra Club - Illinois Chapter
- Sierra Club - Iowa Chapter
- Sierra Club - John Muir Chapter
- Sierra Club - Michigan Chapter
- Sierra Club - National
- Sierra Club - North Star Chapter
- Sierra Club - Ohio Chapter
- Sierra Club - South Dakota Chapter
- Sierra Student Coalition
- State Environmental Leadership Program
- The Climate Group - Chicago
- Transit for Livable Communities
- Transition US
- Union of Concerned Scientists
- Valley Watch, Inc
- Voices for Earth Justice
- West Michigan Environmental Action Council
- Will Steger Foundation
- Wind Energy Foundation
- Wind on the Wires
- Windustry
- Wisconsin Bioenergy Initiative
- Wisconsin Council of Churches
- Wisconsin Energy Conservation Corporation
- Wisconsin Environment
- Wisconsin Interfaith Power and Light
- Wisconsin League of Conservation Voters
- Wisconsin Public Interest Research Group

FOUNDATION SUPPORT

- 11th Hour Project
- Argosy Foundation
- Carolyn Foundation
- Crown Family Philanthropies
- Energy Foundation
- Flora Family Fund
- Garfield Foundation
- George Gund Foundation
- Growald Family Fund
- Joyce Foundation
- Kendeda Fund
- Kresge Foundation
- McKnight Foundation
- Rockefeller Family Fund
- Surdna Foundation

2017 – More than 170 member organizations

RE-AMP's model for success



Regional Collaboration

Energy Efficiency Working Group
Clean Energy Working Group
Global Warming Solutions Working Group
Coal Working Group
Transportation Working Group

Local Solutions Working Group
Foundation Working Group
Faith Caucus
Environmental Justice Caucus
Youth Caucus
Rural Caucus

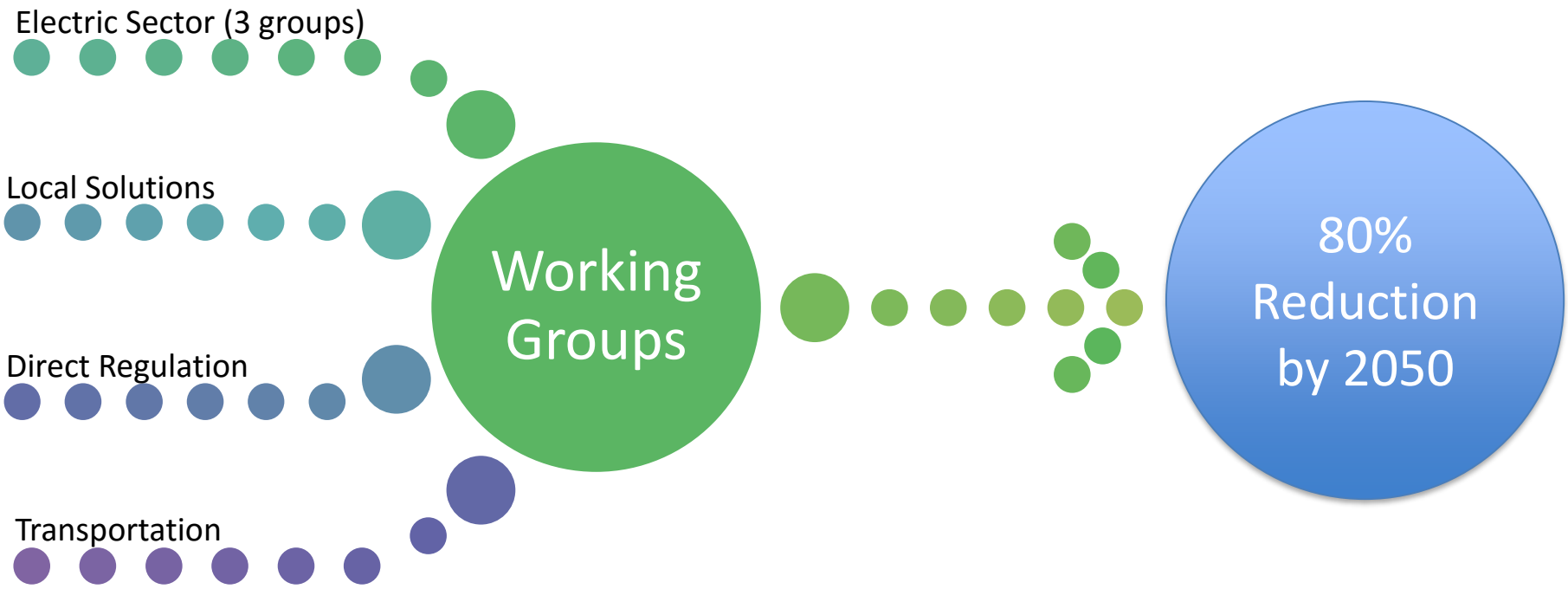
State-Level Collaboration IL, IA, MI, MN, ND, OH, SD, WI

How we collaborate

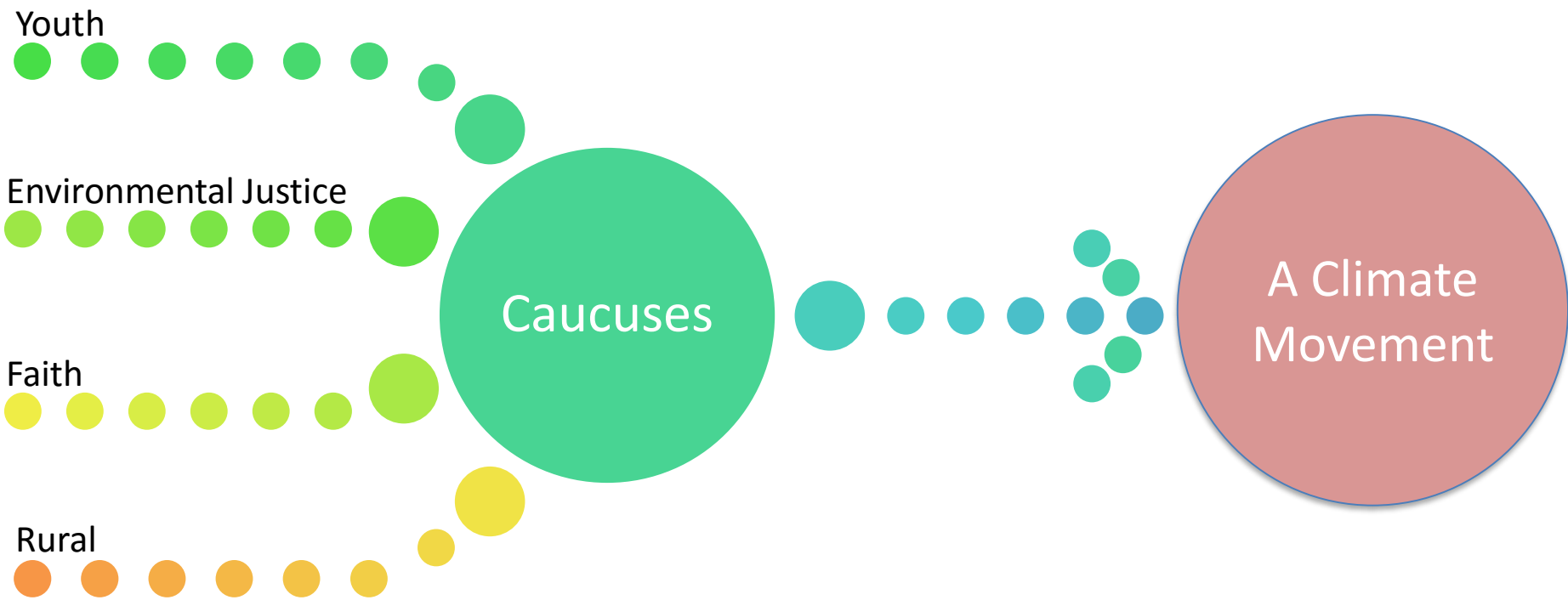
Midwest hub for climate action

- Regional alignment
- State-based capacity building
- Effective campaigns
- Commitment to learning
- Climate and energy funding
- Regional energy headlines

Working Groups

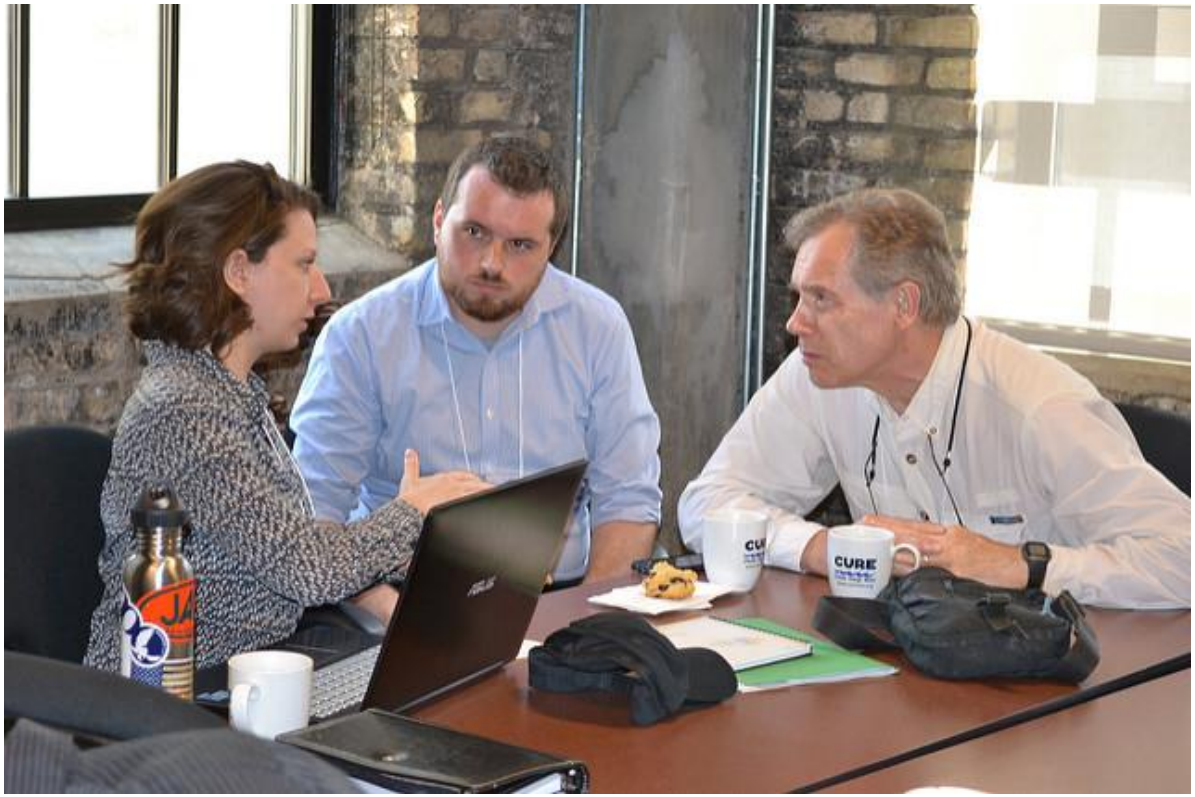


Caucuses


Youth
Environmental Justice
Faith
Rural
Caucuses
A Climate Movement

Strategic alignment across the region

RE-AMP members collaborate and align their strategies across the region through their participation in working groups and caucuses.



State-based capacity building

RE-AMP supports advocates in collaborating and building shared capacity on a state-by-state basis.

Annual Meeting

Climate and energy funding

A pooled fund ($2.1 million)

Collective decision-making

Informed by intelligence on the ground

Effective climate campaigns

- Campaign Excellence Conference
- Peer Learning Circles
- Deep and ongoing support of three climate change campaigns in Ohio, Michigan & Iowa
- Written guides for campaign planning
- Express Campaign Assistance
- Webinar series

Commitment to learning

RE-AMP seeks to foster learning and transparency across all of its activities.

Members participate in a culture of learning by connecting and sharing best practices across the region.

Regional energy headlines

MIDWEST ENERGY NEWS

News Opinion Books 40 Under 40 About

Regulators warn updated grid needs updated reliability rules

By EnergyWire

As tomorrow's grid is reshaped with more wind farms, solar arrays and gas-fired plants, experts warn that new regulation will be needed to ensure that these resources provide the frequency support and other essential services.

TODAY'S HEADLINES

March 01, 2016

DAILY DIGEST

98-year-old pipeline being considered to move oil from Michigan to Canada

U.S. ENERGY NEWS

New Jersey bill would set 80 percent renewable standard

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What does it all add up to?

Game-changing victories

- Stopped the massive coal rush!
- Using renewable and efficiency policies to drive market shifts.
- Stopping highway boondoggles and pushing to make cities walkable, enjoyable, and sustainable.
- Over 150 coal plants in the RE-AMP footprint have been slated for retirement—with a focused priority on working with communities.

Always evolving

- Establish “state” tables for in-state clean energy progress, informed by regional opportunities
- Movement-building
- Campaign Excellence Conference
- Network Mindset Practicum
- Systems Thinking Academy
- Sharing best practices
- Environmental Justice Caucus & special EJ re-grants fund
- Steering Committee equity & diversity workshop (embedding practices in the Network and expanding to include new partners)

Challenges/opportunities are always present

- Natural gas
- Limitations of original systems mapping (didn’t contemplate potential of battery storage for example)
- Changing demographics
- Political landscape is a moving target
- Resource constraints, still reliant on climate and energy funding
- In a network, each members has own organizational commitments
- Rapid growth has presented cultural challenges to our roots in systems thinking

Lessons learned

- Understand the system you are trying to change
- Involve both funders and non-profits as equals from the outset
- Design for a network, not an organization and invest in collective infrastructure
- Cultivate leadership
- Create multiple opportunities to connect and communicate
- Remain adaptive and emergent – and committed to a long-term vision

Questions? Feedback?

For more information: Gail Francis, gail@reamp.org. 715-558-4544.