

11:17 AM

Annie Armstrong (to All):

Centola's lab group: <https://ndg.asc.upenn.edu/>

11:18 AM

Annie Armstrong (to All):

And his book: <https://press.princeton.edu/books/hardcover/9780691175317/how-behavior-spreads>

11:39 AM

Jen Kretser (to All):

if you haven't checked out Annie & Marianne's book Communicating Climate Change: A Guide for Educators - it's excellent. Here is the link <https://www.amazon.com/Communicating-Climate-Change-Educators-Environmental-ebook/dp/B07FT3V2G5>

11:42 AM

Jen Kretser (to All):

Also the link to Cornell Civic Ecology <https://www.civicecology.org/>

11:42 AM

Annie Armstrong (to All):

I think this is a draft of the paper Frank is referring to: <https://eartharxiv.org/feaq5/>

11:44 AM

Jen Kretser (to All):

And the link to the CLEAN presentation that Mark and Abby did on the powers of 10 last Feb. <https://cleanet.org/details/files/269862.html>

11:45 AM

Annie Armstrong (to All):

Here's media coverage on the research about dynamic/trending norms and sustainability: <https://news.stanford.edu/press-releases/2017/10/06/change-behaviorserception-normal/>