



Advancing Global Climate and Environmental Literacy

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Today's Agenda

1. [History of Earth Day and EARTHDAY.ORG](#)
2. Resources
3. [Climate and Environmental Literacy Campaign](#)
4. [UNFCCC Sign on letter](#)
5. Calls to action
6. Discussion



The First Earth Day

An era of civic action and engagement



Senator Gaylord Nelson calls for a National Teach-In on the environment and rallies 20 million people to the streets.

Earth Day Schools

2,100 and counting...



Resources

- [Toolkits, lesson plans, timelines and more](#)
- Appropriate for virtual or in-person settings and students of all ages
- 2021 Theme: Restore Our Earth

BEE CONSERVATION TOOLKIT
EARTH DAY NETWORK

50 YEARS
1970-2020

April 22, 1970
World's First Earth Day: Millions gather across the United States for the first Earth Day, organized by Gayford Nelson, former senator of Wisconsin, and Denis Hayes, a Harvard graduate student.

1971
International environmental organization Greenpeace is founded in Vancouver, Canada. The organization will go on to develop national and regional offices in 41 countries worldwide.

1970
Cassian, Tiger gives extinct.

1972
The U.N. Conference on the Human Environment — held in Stockholm — produces the Declaration of the United Nations Conference on the Human Environment.

1973
United Nations Biodiversity Convention on Wetlands is signed in Ramsar, Iran. The international agreement to protect wetlands has 103 member nations today and helps to protect nearly 2,000 wetland areas worldwide.

CLIMATE CIVICS TOOLKIT
Earth Day Network

50 YEARS
EARTH DAY 2020

Earth Day Live

A series of live webinars covering the timely topics of the environmental movement



Igniting Climate Literacy



Education is the key to a sustainable future and economy.



ROHAN ARORA
Founder and Executive Director
The Community Check-Up



FRIDA BERRY EKLUND
Founder
Our Kids' Climate



RAB NAWAZ
Senior Director
WWF Pakistan



NEESHAD SHAFI
Executive Director
Arab Youth Climate Movement Qatar



LAURA SECADA
Director General of Climate Change and Desertification
Ministry of Environment of Peru



ASHA ALEXANDER
Principal and CEO of The Kindergarten Starters
and Executive Leader, Climate Change - GEMS Education



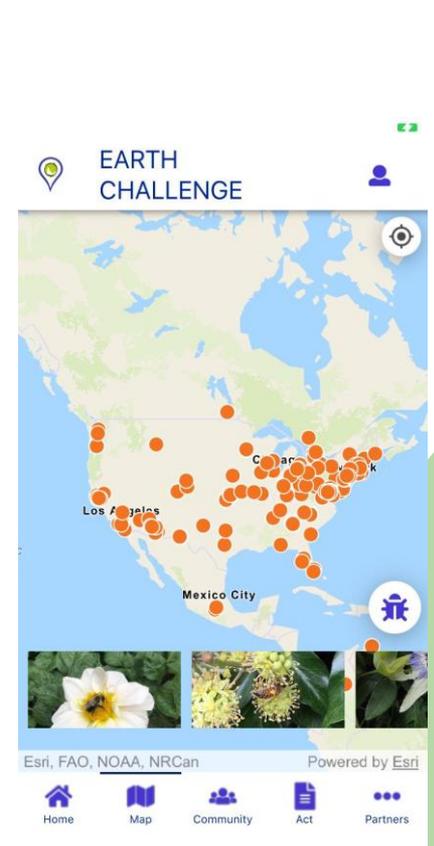
Moderated By:

NICK NUTTAL
Strategic Communications Director
Earth Day Network



Earth Challenge 2020- Citizen Science

In partnership with the US State Department and the Wilson Center we developed a citizen science app for smart phones

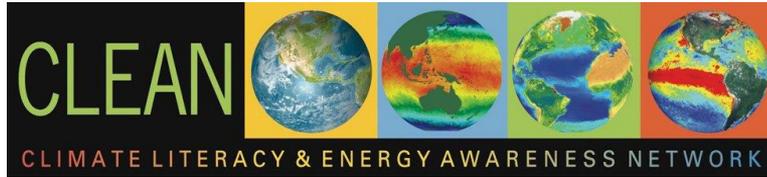


Climate and Environmental Literacy Campaign

Every school in the world must have compulsory, assessed climate and environmental education with a strong civic engagement component.



Sign On Letter



Calls to action

Join the Campaign!

- [Sign the Letter](#) and share with your network of cross-sector nonprofit partners.
- Promote [Vote Earth](#) and emphasize the importance of turning out for local elections, especially school boards and state officials.

Build Grassroot Support:

- Promote the urgent need for Climate and Environmental Literacy at conferences and meetings.
- Provide interviews or send op-eds to local papers, magazines and other media outlets.
- Share research with friends, families and colleagues on the benefits of climate literacy on student well-being.
- Connect climate education with green jobs and opportunities for students to build a green economy.

Calls to action

Advocate for Equitable/Accessible Education:

- Promote local and state climate literacy and education equity initiatives at town halls, school board meetings, etc.
- Gather support in the form of petitions or letters to your local and state government officials.

Host Events and Trainings:

- [Host a teach-in](#) on the benefits of climate education; green jobs, capacity building, building sense of hope in students, etc.
- Partner with local colleges to provide climate education trainings for pre-service teachers.
- Embed and expand climate change and climate justice topics in pre-existing programs.

Questions?

Contact

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