

# Act on Climate

{ <http://seec.colorado.edu/act>

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“What is the most important thing I should do about climate change?”



# ACT on CLIMATE



Actions

Science

About

Concerned about climate change? Don't know what to do? Explore the action categories below.

ALSTOM

Choose a category



Top Actions

Get started



Policy

Vote, speak up



Energy

Use less, choose cleaner



Transport

Commute green, fly less



Products

Buy less, buy better



Food

Eat mostly plants, waste less



Justice

Work for equity



Resilience

Understand risks, prepare for change

## 2°C is serious: let's get going

Climate change is real and human-caused ([see our Science page](#)). Staying below 2°C global temperature rise is critical to avoid the worst impacts of climate change ([see our Impacts page](#)).

To stay below 2°C, we must bring net greenhouse gas emissions down to zero within about 50 years ([United Nations commentary](#), [United Nations report](#)). New information suggests we may have even less time to bring emissions down enough to prevent the worst impacts of climate change ([IPCC Special Report on Global Warming of 1.5°C](#)). That means drastically reducing most emission sources and offsetting the

photo

**Purpose:** helping people get over gap between concern and action

**Audience:** people who come to our talks – American adults of voting age, who are concerned about climate or environmental issues. We're looking for “early adopters” who can influence others.

# Getting started

\$0

Budget

**Time:**

3 volunteers working 2 hrs/week for a year,

plus time in smaller doses from many scientists, subject experts, and community members

# Resources

???

Theory of change

Just Transitions Collaborative, CU Boulder

Jeni Cross, Associate Professor in Environmental  
Affairs and Sociology, Colorado State University

Yale Program on Climate Change  
Communication / George Mason Center for  
Climate Change Communication

# Theory of change

Justice

Beef

Top actions

**Population**

Arguments

Link to Act on Climate (use directly)

Use Act on Climate for parts (use structure,  
approach, or information)

# Invitation

Encourage more use among scientists.

Evaluation – is it working?

Pull Act on Climate into more activist platforms?

# Next steps