

Lawrence University

ACM Integration Project

- Director of Athletics issues invitations for facility tours to faculty identified by members of the Recreation and Intercollegiate Athletics Committee
- Director of Athletics schedules individual meetings with multiple faculty members
- Athletics Department works directly with Development in Fund Raising Letter Campaign efforts
- Fall Sports Pocket Schedules are sent to every individual faculty mail box with note from student athlete
- Coaches attend new faculty “Meet and Greet” event
- Director of Athletics and Dean of Conservatory plan a departmental luncheon to discuss issues regarding conflicts between conservatory and athletics programming
- Dean of Academic Services meets all coaches at a luncheon to speak on behalf of Academic Services
- Director of Athletics is introduced to faculty and shares brief thoughts at opening Faculty Meeting
- New coaches are introduced at Faculty Meetings as their schedules allow
- Teams are pursuing Faculty Guest Coaches on bench during home matches
- Director of Athletics works with President’s Office Athletic blog on school website: <http://blogs.lawrence.edu/athletics/>
- Director of Athletics works with President’s Office to develop “Ask the Coach” section website to encourage more interaction between coaches and students/faculty/staff.
- Faculty Forums to gather input on Midwest Conference proposals include an informative presentation by the Director of Athletics on some aspect of Athletics, and available coaches attend to answer questions.
- President appoints Faculty Associate to the President for Athletics to further support creation of a plan for the integration of Athletics and to coordinate involvement of faculty, staff, students and alumni in that process.

Ideas in the development stage

- Add a Director of Wellness and Recreation to bring academics and athletics together
 - Have athletes lead fitness sessions
- Explore topics of sports psychology through coach presentations to faculty and students

- Explore team building activities coaches use to provide insight on building campus community
- Explore campus community facilities for wellness
 - More space for students and faculty to interact
- Create opportunity for more conversation between student government and the Recreation and Intercollegiate Athletics Committee
- Develop a mission based theme for integration – mind, body and spirit balance a possible theme since all Freshmen read Plato