

1. Identify video resource(s) in need of assessment

2. Identify learning goals and desired outcomes related to videos

3. Identify research questions.

Literature review

4. Identify assessment items that operationalize learning goals

Write new assessment items (qualitative and quantitative)

OR

Use existing assessments if they relate to desired learning outcomes.

5. Design research protocol and develop plan for treatment

6. Identify appropriate study population (i.e., existing class, student volunteers, etc...)

7. Establish control and treatment group(s)

**Control group
(No video)**

**Treatment group(s)
(Video)**

