Creating a Strategic Plan for Research and Scholarly Activity

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What to Expect
- Examples of making strategic decisions
- Key elements of a strategic plan
- Strategic planning options
- Create your strategic plan
- Feedback & advice on your plan

Examples of making strategic choices

Key Elements of a Strategic Plan
- Topics
- Resources
- Personnel
- Methods/Process
- Products
- Time Frame

Some Useful Tools:
- Flow Chart
- Gantt Chart
- Table
- Outline
- Narrative
- Responding to Directed Questions

- Stage 1: Development
  - Available Resources
  - Needed Resources
- Plans for obtaining facilities or instruments
- Plans for recruiting students and collaborators

- Stage 2: Implementation
  - Writing Proposals
  - Due Dates:
  - Funded
  - Yes: Logistics - Get Everything Set Up
  - No: Conducting Research!

- Stage 3: Dissemination
  - Initial Presentations: Deadlines?
  - Dissertations, theses, student presentations
  - New Ideas!
Products might include: article, conference presentation, report, field guide, book, display, lesson plan, blog entry, webpage, etc. . . .

Resources might include: funding, collaborations, supplies, instrumentation, space, field access, etc. . . .

Responding to Directed Questions

Using one of the methods discussed (or your own method) create a strategic plan

Write down questions/issues for advice

In groups, share and receive advice on any aspect of your plan