

Plan ahead for opportunities to engage

Are there papers, projects, conferences or other events that will provide you an opportunity to speak to the media, give a public talk, or brief policymakers?

What are the pros/cons of these engagement opportunities? What do you worry about? Will you get 'credit' from your university for spending time on these events?

Are there examples to look at of people who have excelled at communicating science in your field – what can you learn from them?