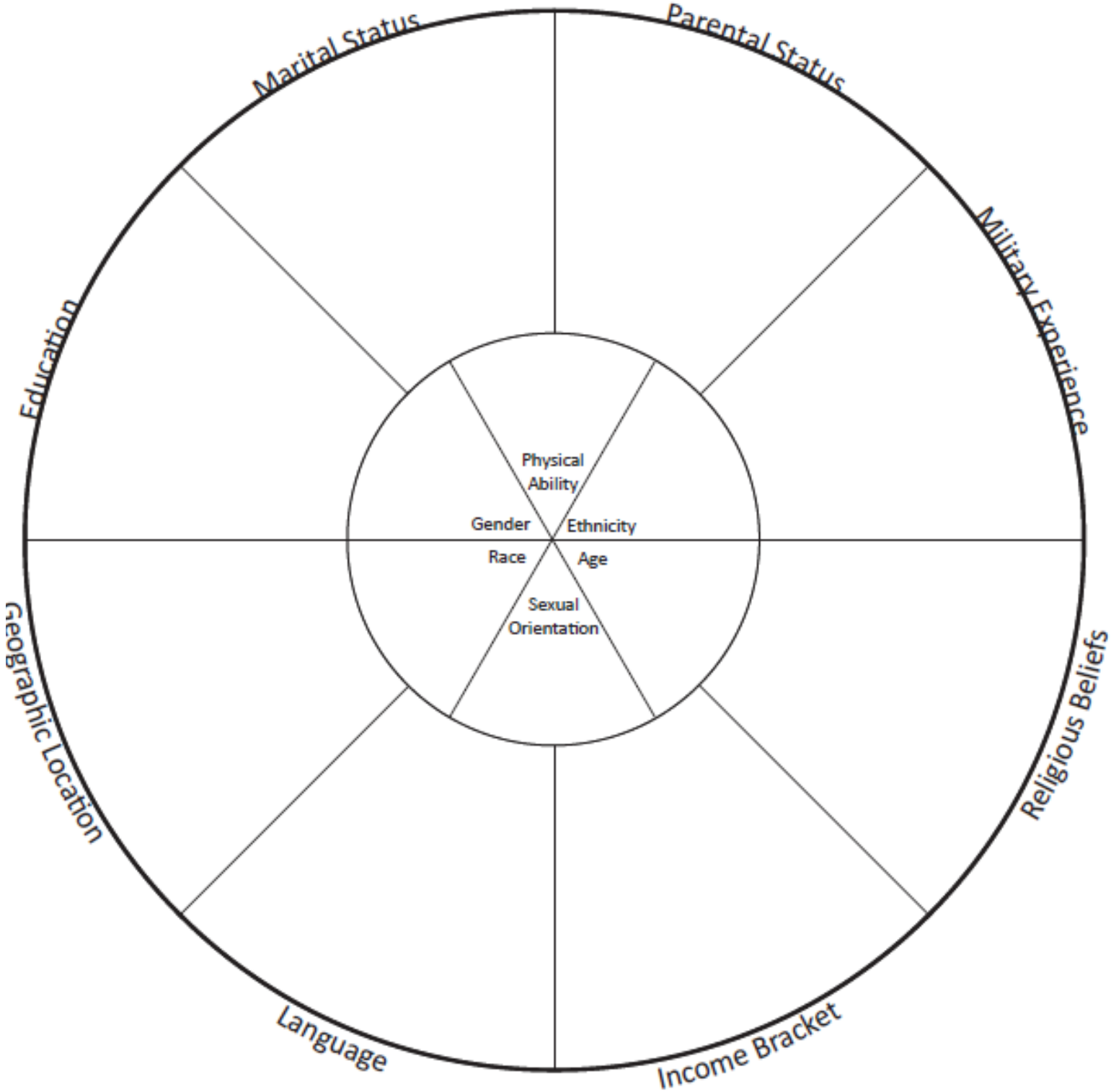Identity Wheel