Creating a Strategic Plan for Research and Scholarly Activity

Cynthia Hall and Andrew Goodliffe

Today's Session

- Examples of making strategic decisions
- Key elements of a strategic plan
- Strategic planning options
- Create your strategic plan
- Feedback & advice on your plan
Examples of Making Strategic Choices with Regards to Research & Scholarly Activity
Key elements of a strategic plan

- Topics
- Resources
- Personnel
- Methods/Process
- Products
- Time Frame
Stage 1: Development

Topic: New or Continuing

Available Resources

Needed Resources

Plans for obtaining facilities or instruments

Plans for recruiting students and collaborators

Stage 2: Implementation

Writing Proposals Due Dates:

Funded?

Yes

Logistics – Get Everything Set Up

Conducting Research!

No

Stage 3: Dissemination

Initial Presentations Deadlines?

Dissertations, theses, student presentations

Formal Publications Where? When?

New Ideas!
A Gantt Chart outlines projects tasks in order against a timeline.

Figure 4.—Gantt chart showing project schedule and tasks.
<table>
<thead>
<tr>
<th>Products</th>
<th>Resources</th>
<th>Subprojects</th>
<th>Who works on it?</th>
</tr>
</thead>
<tbody>
<tr>
<td>article, conference presentation, report, field guide, book, display, lesson plan, blog entry, web page …</td>
<td>funding, collaborations, supplies, instrumentation, space, field access …</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Create your strategic plan (choice of options)
- Flow Chart
- Gantt Chart
- Table
- Outline
- Narrative
- Responding to directed questions
- ...

- Write down questions/issues for advice
- Share and receive advice