Creating a Strategic Plan for Research and Scholarly Activity

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Based on a presentation by Rachel Beane and Andrew Goodliffe

Today’s Session

- Examples of making strategic decisions
- Key elements of a strategic plan
- Strategic planning options
- Create your strategic plan
- Feedback & advice on your plan
Examples of Making Strategic Choices with Regards to Research & Scholarly Activity
Key elements of a strategic plan

- Topics
- Resources
- Personnel
- Methods/Process
- Products
- Time Frame
Stage 1: Development

- Topic: New or Continuing
- Plans for obtaining facilities or instruments
  - Available Resources
  - Needed Resources
  - Plans for recruiting students and collaborators

Stage 2: Implementation

- Writing Proposals
  - Due Dates:
  - Funded?
    - Yes
      - Logistics – Get Everything Set Up
      - Conducting Research!
    - No

Stage 3: Dissemination

- Initial Presentations
  - Deadlines?
- Dissertations, theses, student presentations
- Formal Publications
  - Where? When?
- New Ideas!
A Gantt Chart outlines project tasks in order against a timeline.
<table>
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<th>Products</th>
<th>Resources</th>
<th>Subprojects</th>
<th>Who works on it?</th>
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**Products:** article, conference presentation, report, field guide, book, display, lesson plan, blog entry, web page ...

**Resources:** funding, collaborations, supplies, instrumentation, space, field access ....
Create your strategic plan (choice of options)

- Flow Chart
- Gantt Chart
- Table
- Outline
- Narrative
- Responding to directed questions
- ...

Write down questions/issus for advice
Share and receive advice