

Creating a Strategic Plan for Research and Scholarly Activity

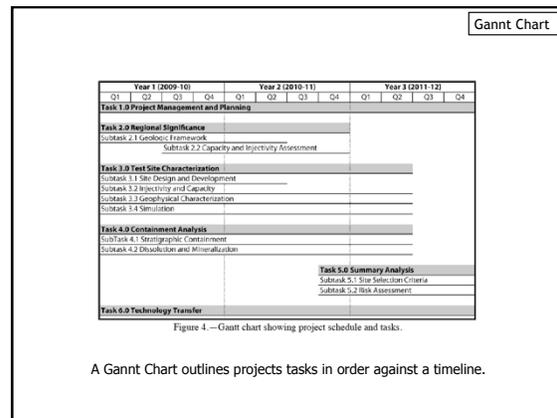
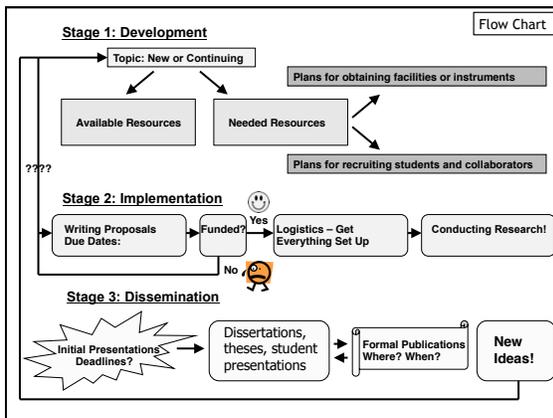
Rachel Beane and Andrew Goodliffe

Today's Session

- ▶ Key elements of a strategic plan
- ▶ Strategic planning options
- ▶ Create your strategic plan
- ▶ Feedback & advice on your plan

Key elements of a strategic plan

- ▶ Overarching theme
- ▶ Major topics
- ▶ Resources
- ▶ Personnel
- ▶ Methods/Process
- ▶ Products
- ▶ Time Frame



Table

Products	Resources	Subprojects	Who works on it?

Products: article, conference presentation, report, field guide, book, display, lesson plan, blog entry, web page ...

Resources: funding, collaborations, supplies, instrumentation, space, field access

- ▶ Create your strategic plan (choice of options)
 - Flow Chart
 - Gantt Chart
 - Table
 - Outline
 - Narrative
 - Responding to directed questions
 - ...
- ▶ Write down questions/issues for advice
- ▶ Share and receive advice