Creating a Strategic Plan for Research and Scholarly Activity

Rachel Beane and Andrew Goodliffe

Today’s Session
★ Key elements of a strategic plan
★ Strategic planning options
★ Create your strategic plan
★ Feedback & advice on your plan

Key elements of a strategic plan
★ Overarching theme
★ Major topics
★ Resources
★ Personnel
★ Methods/Process
★ Products
★ Time Frame

Stage 1: Development
- Topic: New or Continuing
- Plans for obtaining facilities or instruments
- Available Resources
- Needed Resources
- Flow Chart

Stage 2: Implementation
- Writing Proposals
- Due Dates:
- Initial Presentations
- Deadlines?
- Conducting Research!
- Logistics – Get Everything Set Up
- Funds
- Formal Publications
- Where? When?
- Needed Resources

Stage 3: Dissemination
- Dissertations, Theses, Student Presentations
- New Ideas!
- Flow Chart
- Gantt Chart

Table

<table>
<thead>
<tr>
<th>Products</th>
<th>Resources</th>
<th>Subprojects</th>
<th>Who works on it?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Products: article, conference presentation, report, field guide, book, display, lesson plan, blog entry, web page ...

Resources: funding, collaborations, supplies, instrumentation, space, field access ....

Create your strategic plan (choice of options)
★ Flow Chart
★ Gantt Chart
★ Table
★ Outline
★ Narrative
★ Responding to directed questions
★ ... 

Write down questions/issues for advice
Share and receive advice