

Education, Communication & Outreach NGOs (ECONGO)



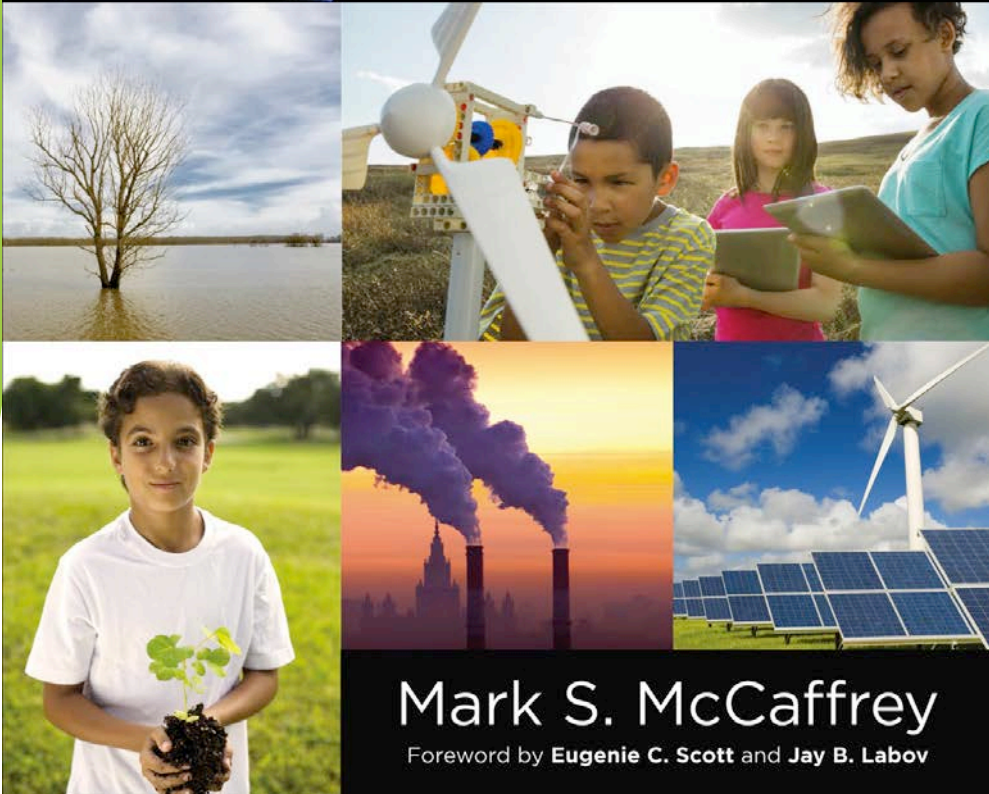
A new community for
individuals and
organizations supporting
climate action through
informed decision-
making and effective
engagement

Preparing, Informing and Engaging for Climate Action and Empowerment

Published September 2014 by Corwin Press

Climate **SMART** & Energy **WISE**

Advancing Science Literacy,
Knowledge, and Know-How



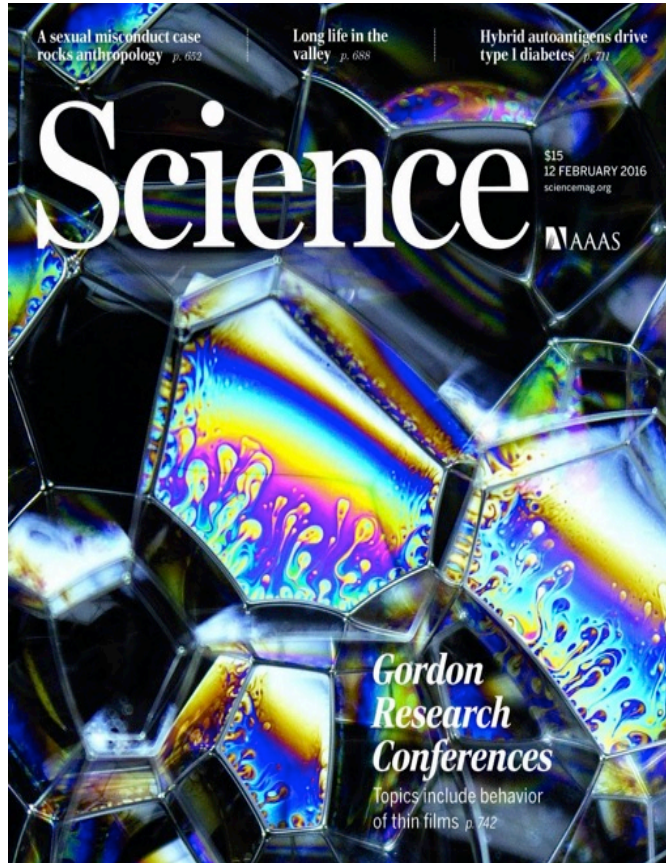
Mark S. McCaffrey

Foreword by **Eugenie C. Scott** and **Jay B. Labov**

Mark S. McCaffrey
Senior Fellow
Centre for Sustainable Development
Studies
Budapest, Hungary



NATIONAL
UNIVERSITY OF
PUBLIC SERVICE



- Most teachers spend 1-2 hours a semester on climate change
- Many suggest scientists uncertain about how serious it is

SCIENCE EDUCATION

Climate confusion among U.S. teachers

Teachers' knowledge and values can hinder climate education

By Eric Plutzer,¹ Mark McCaffrey,² A. Lee Hannah,³ Joshua Rosenau,³ Minda Berbeco,² Ann H. Reid²

Although more than 95% of active climate scientists attribute recent global warming to human causes (1, 2) and most of the general public accepts that climate change is occurring, only about half of U.S. adults believe that human activity is the predominant cause (3), which is the lowest among 20 nations polled in 2014 (4). We examine how this societal debate affects science classrooms and find that, whereas most U.S. science teachers include climate science in their courses, their insufficient grasp of the science may hinder effective teaching. Mirroring some actors in the societal debate over climate change, many teachers repeat scientifically unsupported claims in class. Greater attention to teachers' knowledge, but also values, is critical.

Prior surveys [e.g., (5, 6)] suggest that many teachers devote class time to climate change. Although these surveys are suggestive, their use of nonprobability sampling undermines the validity of their results. None quantified the amount of class time or the specific topics covered in class. We undertook the first nationally representative survey of science teachers focused on climate change. Working from a commercial database of 3.9 million teachers, we drew a stratified probability sample of 5000 names and implemented a multiple-contact paper and Web survey protocol during academic year 2014–15. We collected data from 1500 public middle- and high-school science teachers from all 50 U.S. states representative of the population of science teachers by school size, student demographics, and community economic and political characteristics. See supplemental materials (SM) for details.

TEACHERS' EMPHASIS. Three in four science teachers devote at least an hour to discussing recent global warming in their classrooms, including 70% of middle-school biology teachers and 67% of high-school biology teachers (table S7). Because

virtually all students take middle-school science and 97% enroll in a general biology class (7, 8), the likelihood of any student missing instruction in climate change altogether is low—on the order of 3 to 4%. Most teachers reported covering the greenhouse effect (66%), the carbon cycle (63%), and four or more observable consequences, such as sea-level rise, or changes in seasonal patterns, like the flowering of plants and animal migrations. Teachers also discuss responses to climate change and careers addressing the challenges it poses.

Although most students will hear something about climate change in a science class, the median teacher devotes only 1 to 2 hours to the topic (table S7), inconsistent with guidance from leading science and education bodies [e.g., (9)]. Of course, quality of instruction is more important than quantity, so we turn to how students are introduced to climate change science.

MIXING MESSAGES. Notably, 30% of teachers emphasize that recent global warming "is likely due to natural causes," and 12% do not emphasize human causes (half of whom do not emphasize any explanation and thereby avoid the topic altogether). Of teachers who teach climate change, 31% report sending

explicitly contradictory messages, emphasizing both the scientific consensus that recent global warming is due to human activity and that many scientists believe recent increases in temperature are due to natural causes (see the first chart). Why might this be the case? Some teachers may wish to teach "both sides" to accommodate values and perspectives that students bring to the classroom (6, 10). Beyond that, the survey data allow us to evaluate three explanations.

First, teachers might experience overt pressure from parents, community leaders, or school administrators not to teach climate change. Only 4.4% of teachers reported such pressure (6.1% reported pressure to teach it, mostly from fellow teachers). This is less than the 15% reporting pressure in Wise's pioneering survey (6), and far less than biology teachers reported in a survey on teaching evolution (10).

Second, teachers also may not be very knowledgeable about a wide range of evidence—e.g., CO₂ measurements from ice cores and from direct measures at Mauna Loa—and how climate models work. Given the relative novelty of the topic in classrooms, instructional materials, and preservice training, this would not be surprising, and nearly 50% said that they would prioritize one or

"When I do teach about climate change, I emphasize ..."

... the scientific consensus that recent global warming is primarily being caused by human release of greenhouse gases from fossil fuels.

... that many scientists believe that recent increases in temperature are likely due to natural causes.

Agree or strongly agree

Agree or strongly agree

Disagree or strongly disagree

Mixed messages 31%

Scientific consensus 54%

Disagree or strongly disagree

Denial 10%

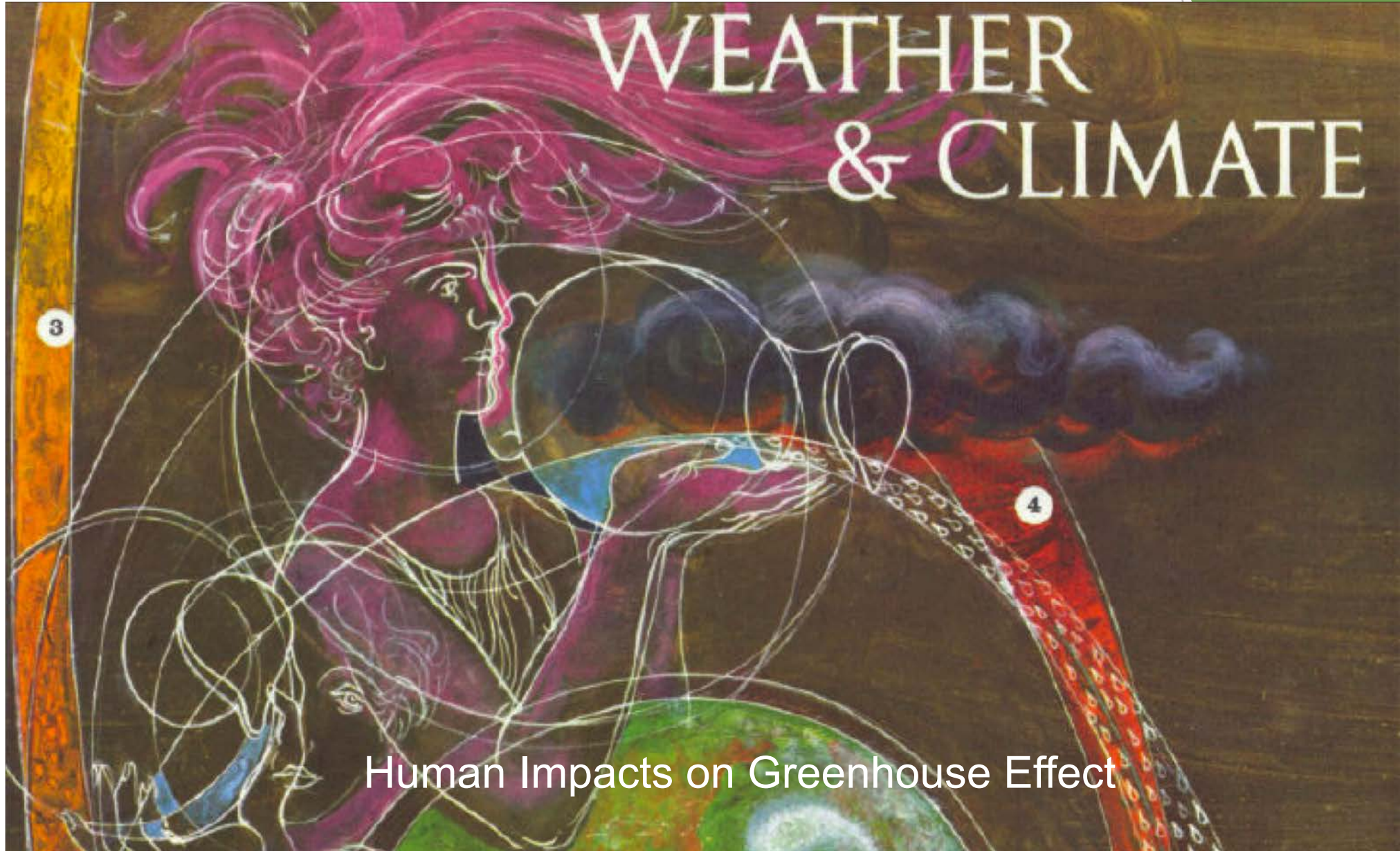
Avoidance 5%

Teachers' emphasis. Teachers reported emphasis on causes of global warming, among those devoting an hour or more to the topic (see SM for details on calculation).

Early Climate Education during International Geophysical Year (IGY) 1957-58



WEATHER & CLIMATE



Human Impacts on Greenhouse Effect

“Our industrial civilization has been pouring carbon dioxide into the atmosphere at a great rate....

**If it remained, it
would have a
marked warming
effect on the
earth's climate...**

Conceivably... it could
cause significant
melting of the great
icecaps and raise sea
levels in time."

Planet Earth: The Mystery with 100,000 Clues
National Academy of Sciences
1958

Early Climate
Communication
Circa 1958

The image shows a YouTube video player interface. The video title is "1958 - Global Warming - It's NOT newly known". The video content is a title card for "THE UNCHAINED GODDESS" with copyright information "COPYRIGHT © MCMLVIII by N.W. AYER & SON, INC. WORLD RIGHTS RESERVED". The video player shows a progress bar at 0:02 / 1:19. The video has 159,374 views, 617 likes, and 88 dislikes.

THE UNCHAINED GODDESS

COPYRIGHT © MCMLVIII by N.W. AYER & SON, INC.
WORLD RIGHTS RESERVED

0:02 / 1:19

1958 - Global Warming - It's NOT newly known

Bell Science Hour- Produced by Frank Capra

159,374

617 88



Life Magazine February 2, 1962

Early Climate
Outreach Circa
1962



EACH DAY HUMBLE SUPPLIES ENOUGH *ENERGY* TO MELT 7 MILLION TONS OF GLACIER!

This giant glacier has remained unmelting for centuries. Yet, the petroleum energy Humble supplies—if converted into heat—could melt it at the rate of 60 tons each second! To meet the nation's growing needs for energy, Humble has applied science to nature's resources to become America's Leading Energy Company. Working wonders with oil through research, Humble provides energy in many forms—to help heat our homes, power our transportation, and to furnish industry with a great variety of versatile chemicals. Stop at a Humble station for new Enco Extra gasoline, and see why the "Happy Motoring" Sign is the World's First Choice!

HUMBLE
OIL & REFINING COMPANY
America's Leading Energy company

ENCO



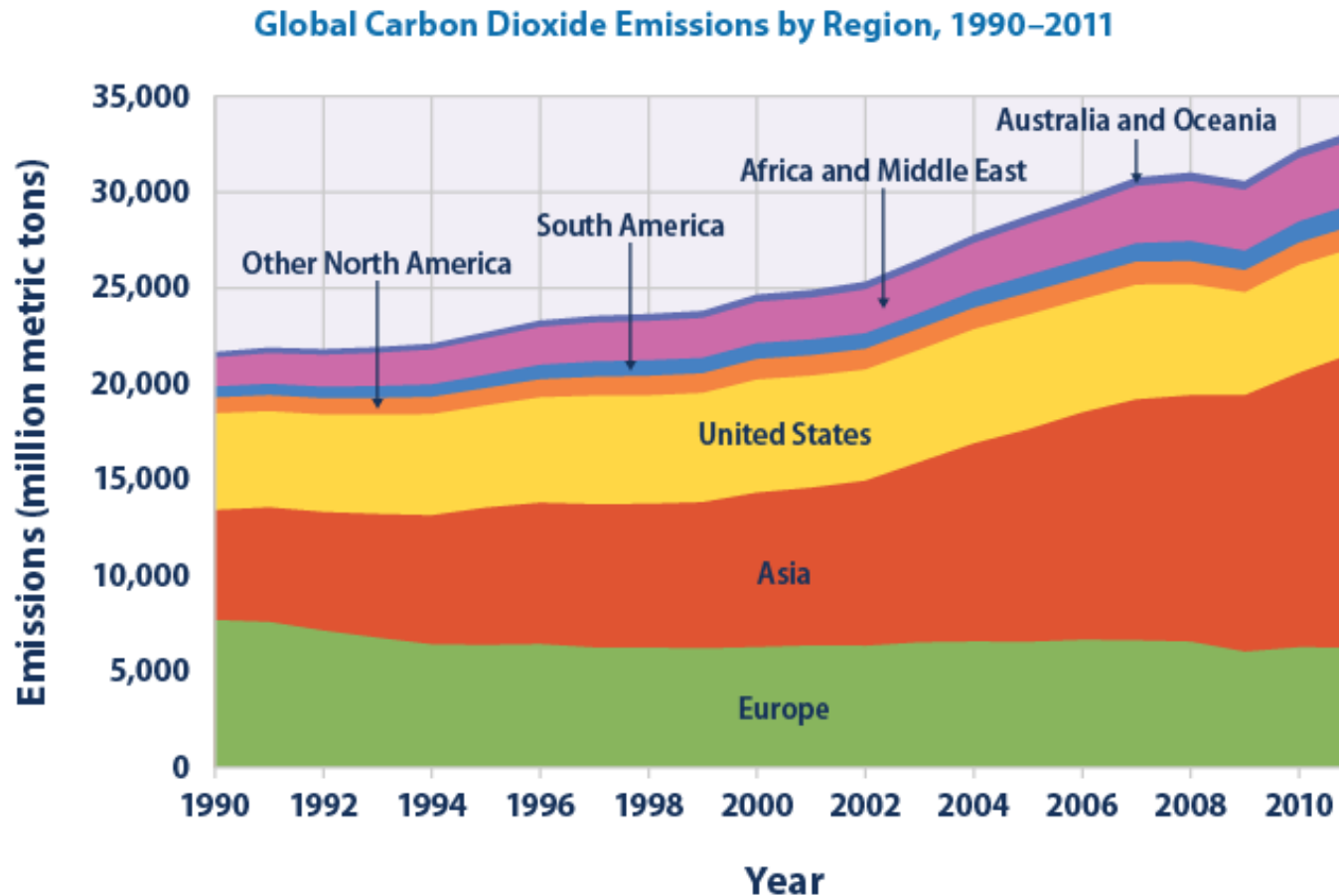
United Nations Framework Convention on Climate Change (UNFCCC) 1992



United Nations
Framework Convention on
Climate Change

UNFCCC Goal:

Stabilize Greenhouse Gas Concentrations
[&] Prevent Dangerous Anthropogenic
Interference with the Climate System



Data source: WRI (World Resources Institute). 2014. Climate Analysis Indicators Tool (CAIT) 2.0: WRI's climate data explorer.

UNFCCC ARTICLE 6: EDUCATION, TRAINING AND PUBLIC AWARENESS

ARTICLE 6: EDUCATION, TRAINING AND PUBLIC AWARENESS

In carrying out their commitments under Article 4, paragraph 1(i), the Parties shall:

(a) Promote and facilitate...

- (i) The development and implementation of educational and public awareness programmes on climate change and its effects;
- (ii) Public access to information on climate change and its effects;
- (iii) Public participation in addressing climate change and its effects and developing adequate responses; and
- (iv) Training of scientific, technical and managerial personnel.

1992



United Nations
Framework Convention on
Climate Change

UNFCCC ARTICLE 6: EDUCATION, TRAINING AND PUBLIC AWARENESS

(b) Cooperate in and promote, at the international level, and, where appropriate, using existing bodies:

(i) The development and exchange of educational and public awareness material on climate change and its effects; and (ii) The development and implementation of education and training programmes, including the strengthening of national institutions and the exchange or secondment of personnel to train experts in this field, in particular for developing countries.



United Nations
Framework Convention on
Climate Change



United Nations

Doha Work Programme - 2012-2020

FCCC/SBI/2012/L.47



Framework Convention on
Climate Change

Distr.: Limited
1 December 2012

Original: English

Subsidiary Body for Implementation
Thirty-seventh session
Doha, 26 November to 1 December 2012

Agenda item 14
Article 6 of the Convention

Article 6 of the Convention

Draft conclusions proposed by the Chair

**Recommendation of the Subsidiary Body for
Implementation**

(i) Identify gaps and needs for the implementation of Article 6 of the Convention; (ii) Assess the effectiveness of Article 6 activities.... National Focal Points to lead coordination of education, training, public information and engagement, international collaboration and cooperation



United Nations

FAIR/CP/2014/L.1/Rev.1



Framework Convention on
Climate Change

Distr.: Limited

Stress that education, training, public awareness, public participation, public access to information, knowledge and international cooperation play a fundamental role in meeting the ultimate objective of the Convention and in promoting climate-resilient sustainable development

Conference of the Parties
Twentieth session
Lima, 1–12 December 2014

Agenda item 21
Other matters

**The Lima Ministerial Declaration on Education and
Awareness-raising**

Draft decision -/CP.XX

Nations Unies

Conférence sur les Changements Climatiques 2015

Paris Agreement

12 December 2015

Adopted by Consensus

COP21/CMP11

Paris France



- Holding the increase in the global average temperature to well below 2 °C above pre-industrial levels
- Adapt to...climate change and foster climate resilience [but] not threaten food production
- Making finance flows towards low greenhouse gas emissions and climate-resilient development

Paris Agreement



► Article 12:

Parties shall cooperate in taking measures, as appropriate, to enhance climate change education, training, public awareness, public participation and public access to information, recognizing the importance of these steps with respect to enhancing actions under this Agreement.



United Nations
Framework Convention on
Climate Change



United Nations
Framework
Convention on
Climate Change

HOME

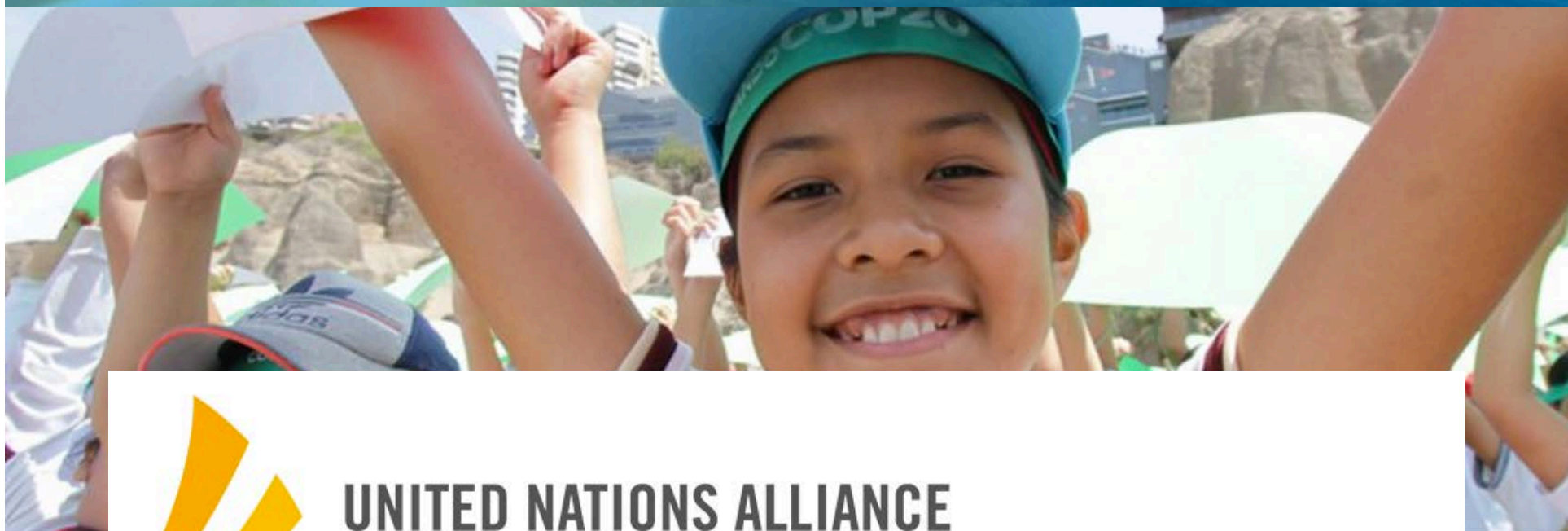
ABOUT

CONTACT

FRANÇAIS

ESPAÑOL

UN Climate Change Newsroom



**UNITED NATIONS ALLIANCE
ON CLIMATE CHANGE**

EDUCATION, TRAINING AND PUBLIC AWARENESS





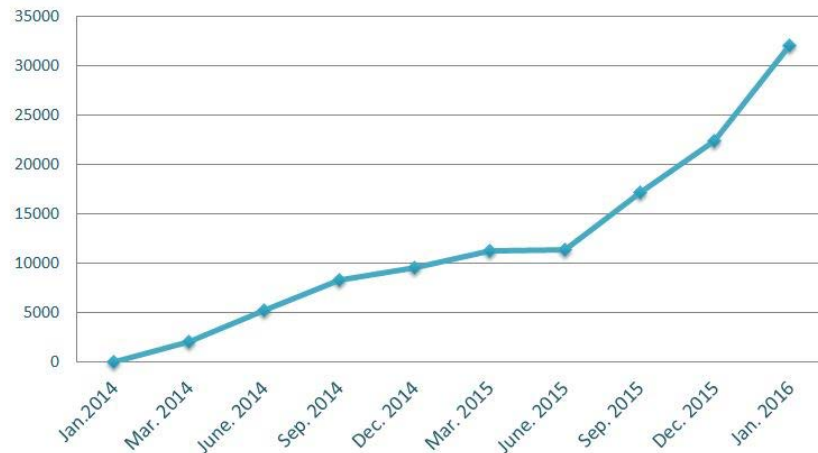
UN CC:Learn

The One UN Climate Change Learning Partnership

Investing in People and Learning
to Foster a Climate Resilient
and Green Transition



Registrations to the UN CC:e-Learn Platform Jan. 2014 - Jan. 2016



CLIMATE CHANGE: DO YOU KNOW THE SCORE?

Learn the fundamentals of climate change with the
[UN CC:Learn e-Course on Climate Change](#)

A free, self-paced e-course in 6 modules

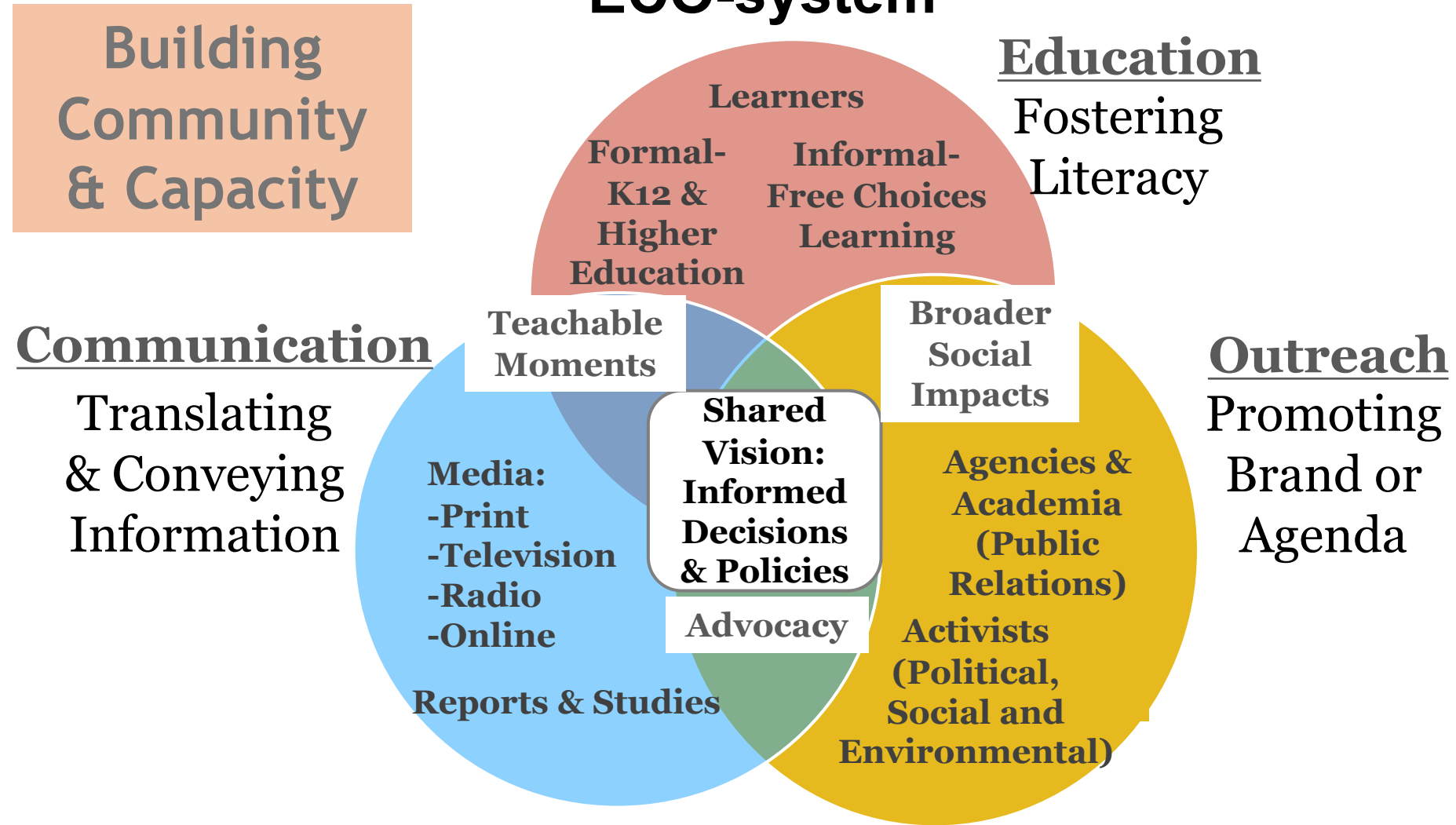
Global UN CC:Learn Partners



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

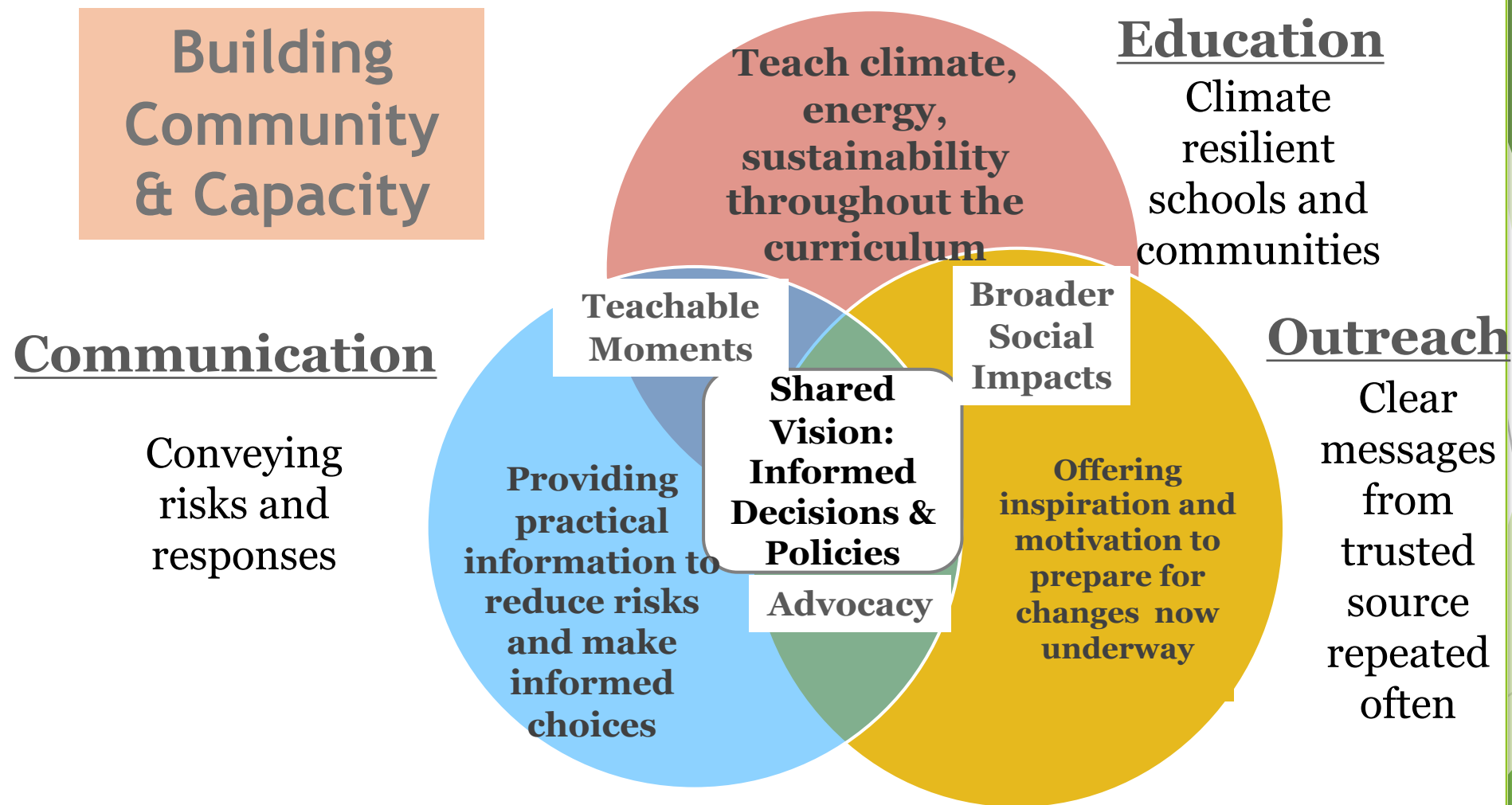
Swiss Agency for Development
and Cooperation SDC

Knowledge & Know-how ECO-system

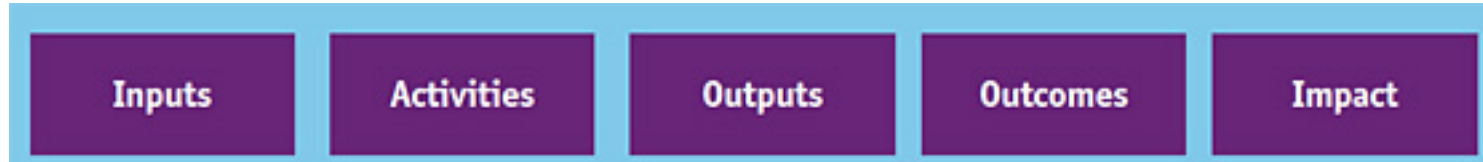


Theory of Change

Measuring Impacts & Cross-fertilization



Logical Framework for Climate Action



Anthropogenic Climate Modification

Fossil Fuels - Burn for Energy - Increased GHG - Heating Atmosphere - Global/Local Impacts

Education

Life long learning and climate literacy

Communication

Ongoing information sharing for decision-making

Outreach

Inspiring through effective messages

SHARE**POLICY FORUM** | ENVIRONMENT AND DEVELOPMENT

Universal education is key to enhanced climate adaptation

Wolfgang Lutz, Raya Muttarak, Erich Striessnig*

+ Author Affiliations

↩* E-mail: striess@iiasa.ac.at

Science 28 Nov 2014:
Vol. 346, Issue 6213, pp. 1061-1062
DOI: [10.1126/science.1257975](https://doi.org/10.1126/science.1257975)

Green Climate
Fund should
support education

“...efficient and effective to give part of this fund to educators rather than engineers.”

The Innovation Imperative

Innovation (noun)

*the action or process of innovating.

► Innovate (verb)

- to introduce something new; make changes in anything established.



Innovation = make clean energy widely affordable



Richest man in the world ↗

Announced at COP21 in Paris- 1 December 2015

Japan infuses renewable energy into education



Images courtesy of Kyocera

- ▶ The Ministry of Education, Culture, Sports, Science and Technology of Japan
- ▶ Provided grants for installing renewable energy in schools
- ▶ +7,000 schools surveyed installed renewable energy:
 - ▶ solar panels
 - ▶ wind
 - ▶ biomass
 - ▶ geothermal
 - ▶ micro hydropower

What does success look like?

One possible indicator: Schools and communities transformed into living laboratories for resilience and sustainability





The Global Game Changer



TO BUILD A BETTER FUTURE, WE MUST IMAGINE OURSELVES THERE



SUS
DEV
17 GOALS



13 CLIMATE ACTION

Take urgent action to combat climate change and its impacts

PLAN FOR THE FUTURE



- ❖ Planning for 1 year:
plant rice
- ❖ Planning for 10 years:
plant a tree
- ❖ Planning for 100 years:
educate children
- ❖ Planning for 1000 years:
inform, inspire & engage
society

